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THE OCEAN BEACH NEWS

A Booster for Ocean Beach, Point Loma, Mission Bay and Mission Beach

FOURTEENTH YEAR, No. 51 | OCEAN BEACH CALIFORNIA | FRIDAY, OCTOBER 16, 1936 | PHONE, BAYVIEW 3157 | FIVE CENTS THE COPY

FOOTBALL



Point Loma Homecoming Today

The Alumni Homecoming dinner dance following the Grossmont-Pt. Loma football game to be played on Ross Field at 2:30 today, will be the big event of the week for all ex-Lomans.

Dinner will be at 6:15 tonight in the school cafeteria. Decorations in Point Loma colors, maroon and gold will transform the cafeteria into an attractive meeting place.

The program planned by the committee will feature a movie of a football played in 1926. Also they expect to show a movie of the recent Point Loma-Holtville game. Mary Lou Stimson will reminisce on bygone days at Point Loma. Coach Beerkle will outline the sports program of the school. Clarence R. Swenson, principal, will give a short talk.

Girl representatives from all school organizations will act as hostesses and serve the dinner. Reservations may still be made thru any member of the committee.

Last year over a hundred alumni joined in the Homecoming festivities and dinner. This year a much larger group is expected to attend.

Officers of the Point Loma alumni association are: Lowell Fowler, president; Willis Doetchman, vice president; Elsie Conover, secretary and Harry Woodward treasurer.

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Japan, that fascinating country, was the subject of Miss A. Bess Clark's talks this week to various groups. Hi-Y's had the pleasure of hearing Miss Clark at the home of Winthrop Tucker. Thursday Miss Clark presented an entertaining talk on her travels and experiences to the Point Loma PTA. Next week during the junior and senior assemblies, Thursday and Friday respectively, the students will have the opportunity to imagine themselves on a trip with Miss Clark.

The Japanese student will be her topic for the assemblies. Since she was entertained by the Japanese government, she had unusual opportunities to become acquainted with all types of students. Among these she met the Waseda university baseball team, who defeated the major American university teams 15-22. Later she was a guest at Waseda university in Tokyo. Miss Clark saw young artists in training under the direction of the masters of Japan. She saw young men at work in the industrial experimental station at Sendai in north Japan.

Miss Clark's talk will be packed with information, much of which will probably amaze students, since so few realize what a modern nation Japan has developed into in just the past few years.

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A campaign against noise and confusion in the halls during passing periods has been started this week. Due to the overcrowded conditions of the school, there has been a great problem in connection with the noise. This campaign was started as a result of requests of parents, students and faculty. A noticeable improvement has been noted.

A committee of students and faculty are working out plans to be submitted to the student group to help alleviate the crowded conditions and noise in the halls.

Repeated requests for linoleum to cover the cement floors in the halls have been refused, but perhaps may be secured in the future.

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Good news in the form of a granted petition came to Point Loma this week. The petition to Washington to apply for Federal funds to build a gymnasium at Point Loma, Hoover and Memorial, was approved by the Los Angeles office and was sent on to Washington this week. If approved by the Washington office, these schools will receive forty five per cent of the money necessary to construct the new buildings. The rest of the funds will have to be raised by bond of course.

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Principals John Aseltine of San Diego High school, T. Malcolm Brown of Memorial were luncheon guests of Principal Clarence R. Swenson at Point Loma. They met to arrange for the next meeting of the San Diego and Imperial counties Principal' association. The meeting will be held Saturday, Nov. 14, from 9:30 to 2 o'clock. This association meets twice a semester in various schools, city, county and valley to discuss problems of education especially as related to high school curriculums.

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Point Loma faculty members liberally supported the Community Chest drive.

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The newly organized band under the direction of Mr. Janowsky of the Point Loma faculty, supplies that long felt need for music for the games. If the students sing and cheer this afternoon as they did in the pep rallies, the team will be bound to win.

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Since this is the end of the fifth week, warnings will be sent out to parents of the students whose work is weak or failing. This is done to aid the parent to keep in touch with the grade situation so that some remedial measure may be taken in time to save the student from failure.

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The new trophy case in the main hall is shortly to display athletic and citizenship cups which have all these long years been reposing in the safe. A committee of girls have polished the trophies so they may be displayed to advantage.

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The glass enclosed display case mounted over the trophy case seems to be a source of interest to the students. Here are shown clippings on Point Loma doings, announcements and pictures.

Homecoming Game Today

Today, Friday, Point Loma High encounters Grossmont in the Pointers' annual Homecoming game. The set-to matches two old-time rivals in a fierce struggle as this season should afford. Grossmont takes the field vowing revenge for last year's upset, which saw Point Loma break the Foothillers' 22 game win streak by a 14-13 score. The Lomans will be out to insure an undefeated season and to show the returning grads that the old school still turns out teams as good as or better than ever. Let's join the crowd for today, the chickens come home to roost.

Point Loma 27—Sweetwater 7

The fighting Lomans from Point Loma High school opened the first round of Metropolitan league football with an easy 27-7 win over Sweetwater High last Friday on the losers' field. The Lomans displayed great scoring power and backed it up with a fierce, charging defense.

After a scoreless first quarter, Point Loma cut loose, tallying thrice before the half-time gun sounded. The first touchdown came when Robinson, fiery quarter, scampered more than 40 yards and crossed the

(See Column 5)

FOOTBALL
HOMECOMING GAME!
Point Loma
vs.
Grossmont
ROSS FIELD — ADM. 35c
Friday Oct. 16 — 2:30 P.M.
OLD and NEW FRIENDS
Are Urged to Support Pt. Loma

round about
with suzanne

At The Fair

The San Diego County Fair at Del Mar is preferred by townfolk this week to vary the social calendar. The great variety of interests represented is designed to please many tastes. There are the Three Little Pigs and oh, just lots more, for the children; flowers for milady —she's never seen the like; and for the men—horses, horses, horses!

Among Ocean Beach enthusiasts seen there Sunday were Capt. and Mrs. Henry Lancaster, Mr. and Mrs. P. M. Burrows and family, Mr. and Mrs. C. O. Carl and family (the preference shown for the livestock exhibit by Mr. Carl has caused one to wonder if electrical contractors may not revert to their boyhood ambition—in this case, a farmer), Mr. and Mrs. J. D. Kinnaird and daughter (they favored the program events). Dr. Lena Creswell and party, Miss Mable Charles, Miss Shirley Charles, Mrs. Lavinia Watkins and Mr. Edwin Watkins (the flower displays and rock gardens impressed Dr. Creswell).

Maxine Carl Home Scene Of Initiation Rites

The Usherette club of the Point Loma High school initiated seven new members last Friday evening at the home of Miss Maxine Carl. Miss Carl is president and Miss A. Bess Clark is sponsor of the Usherettes.

After services climaxing the term of pledgeship, the evening was devoted to the playing of bunco. Miss Isabelle Miller was awarded for highest score and the consolation prize was given Miss Alice Sigler.

Refreshments were served from an attractive table with an arrangement of rose laurel.

Included were initiates Misses Virginia Cuff, Alice Sigler, Elaine Kelley, Jane Karl, Ethel Ann Connors, Charlotte Fried, Anita Herst, and members Misses Dorothy Zoschke, Helen Smith, Marian Purdy, Isabelle Miller, Norma Stahlheber, A. Bess Clark and Maxine Carl.

Autumn Hostesses

Mrs. Ross T. Hickcox was hostess at luncheon last Thursday when she entertained in her home 3835 Lucinda. The table was smart, set with deep blue glass service, with contrasting flowers. Bridge was played and prize awarded Mrs. H. H. Ross. Covers were markt for Mrs. Harry Jones of Holtville, and Mmes Elmer A Todd, Harry P. Sweet, Stone, H. H. Ross, Ross T. Hickcox and Jessie Hoyt Hatch.

* * *

Mrs. Tom Mason entertained the Friday Bridge club at a bridge luncheon last week. The score of Mrs. Bessie Harrison was highest. Places were laid for the hostess and club members Mmes. C. W. Varney, John Rankin, Bessie Harrison, Y. N. Adams, F. B. McElwee, J. A. Gilbert and Miss Margaret Rankin.

* * *

Mrs. James Carnegie, sr. honored her daughter, Mrs. Lucien De Vale, with a tea Monday afternoon. Miss Ivy Carnegie assisted her mother as hostess. Their guests were Mmes Lucien De Vale, Ferguson and Rosa D. Ostler; Misses Ferguson and Isabelle Ostler; Messrs and Mmes W. B. Kenderdine, Richard Wilson, James Carnegie, jr., Ruth and Major and Mrs. L. I. Cook.

* * *

Mrs. C. S. Neel of Los Angeles was here several days last week as the house guest of Mrs. E. E. Wells and Mrs. F. H. Decker. Wednesday Mrs. Decker entertained with a bridge foursome in her honor.

Jack Woolley Returns From Dallas.

Jack Woolley, known to Globe playgoers for his splendid portrayals of Shakespearean roles (we especially liked his Don Pedro in Much Ado About Nothing and his contrasting Snug, the Joiner in Midsummer Night's Dream) returned to the Beach Saturday for a much deserved rest after a three yea.'s engagement with the Globe Players.

Chinese Diplomat Leaves for Orient

Major Ernest Chen, Chinese deputy consul to the United States, stationed at Calexico, has been living in Hotel Ocean Village for more than a month. While here he completed a course at the Ryan school of aeronautics. Major Chen has been flying his plane to San Francisco weekends. In answer to recent orders he will leave Tueday for San Francisco from which city he will sail to his home country.

Gortons Sail for East Coast

Mr. and Mrs. Truman B. Gorton of 4938 Del Mar avenue were accompanied to Los Angeles last Sunday evening by their niece Miss Florence Cook who wisht them bon voyage as they boarded the S. S. Virginia bound for New York City. After visiting friends there they will stop at Washington Havana and Panama upon their return trip. They plan to reach home shortly before the Christmas holidays.

Fall Activities Begin.

Mrs. W. E. Nelson, accompanied by Miss Ann Lundberg of La Jolla and Mrs. Louisa O. Spence of La Mesa, will leave Sunday for Sacramento where they will attend a convention of the Grand Chapter. O.E.S. They plan to be gone one week. En route they will visit various points of interest, including San Francisco and Lake Tahoe.

* * *

Circle No. 1 of the Point Loma Methodist church met last Friday at the home of Mrs. O. O. Maurer on Sunset Cliffs boulevard. After a covered-dish luncheon was served, nimble fingers were busy preparing for the Christmas bazaar to be held next month.

* * *

Mrs. George Sharpe, new president of the Methodist church council suceeding Mrs. F. R. Felt, entertained the board members last Thursday at luncheon. Plans for the coming bazaar were discussed. Covers were laid for Mmes. B. W. Wenrich, Lynn Winans, Elizabeth Finley, Ralph Kimball, Varney Ferguson, the hostess, and Rev. Jas. H. Hughes.

Summer Reminiscenses

Recalling summer events—San Diego's Exposition, al fresco affairs, new places visited—a multitude of pleasures are relived. It's trips away that form popular topics for discussion.

The one into Old Mexico made by Dr. Lena Creswell and Mrs. Owen Van Hook is of particular interest to San Diegans, for it is the eighty odd miles that everyone should take some time. Follow the highway as far as the old Roderigo House, then turn to the left for a treacherous sixteen miles. You are now in the primitive Russian colony of Guadalupe. Here a group of about three hundred Russians live entirely self-sustaining. (Dr. Creswell serves guests with biscuits she makes from their flour). In 1905 five hundred Russians left Siberia to settle here that they might enjoy religious freedom.

The samovars, windmills, adobe huts, inhabitants and numerous other details pictured in photographs taken by Dr. Creswell show a "little Russia" strangely little influenced by the New World.

Coming and Going

Mr. and Mrs. Roy Miller, who formerly resided at 4510 Alhambra, are now making their home at 4367 Highland avenue. . . Mrs. Isabelle Ostler and Mrs. Lucien De Vale were away last week visiting Southern California towns. . . Mrs. Ethel Rexford spent Sunday and Monday in Los Angeles on business. . . Dr. and Mrs. Paul E. Wedgewood spent Monday in Los Angeles on a shopping tour. . . Edward Culbert returned to his home in Calexico Sunday. He has been visiting here the past week with his son and daughter-in-law, Mr. and Mrs. E. L. Culbert. . . William Kinnaird is expected home tomorrow for a weekend visit with his parents, Mr. and Mrs. J. D. Kinnaird, and his sister, Mary. He is working with the Luckenbach Steamship company and is a student at U.S.C. . . Mrs. J.M. Carothers is sending this month at Laguna mountains with her son, Marion Hamilton Carothers, who is a forest ranger stationed there. . . Major and Mrs. E. W. Siburn and family of Ft. Huachuca, Arizona, who have spent a delightful seven days at Camp Holiday, left Monday for San Francisco. They will sail from San Francisco to Panama where they will make their home.

Out of State Guests

Miss Mildred Leo Clemmens, of Portland, Oregon, was the house guest last weekend of Mrs. Paul E. Wedgewood. Miss Clemmens, a cousin of Mark Twain, is in San Diego as a member of the Republican speaking bureau.

* * *

Mrs. M. A. Titus and daughter, Mrs. Jessie Auterson of Centralia, Washington, have arrived at Camp Holidy for their annual winter stay.

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Mrs. Agnes Kelley of Clove street is enjoying a visit from her father, Mr. Roberts of Boston who plans to spend the winter here. Among many delightful drives the one Sunday to Del Mar and the County Fair was particularly memorable. Mrs. George Leonard and Mrs. Kit Gill, who accompanied them on this occasion, shared in their enthusiasm.

Readng and Knitting and—

If you knit you are no doubt included in a smart group seen weaving bright yarns with your needles at the new Strand Yarn Shop. Or perhaps you are in another smart set who has discovered the circulating library there comprising an approved reading list. "Anthony Adverse" is there, in a new green cover, and close by you will see "Marie Antoinette" in a powder blue jacket.

BILLUPS BUILDING ON GUIZOT STREET

J. E. Armstrong, this week received permit for the construction of frame-stucco residence and garage at 2017 Guizot street, to cost $3,300.

J. L. Billups is the contractor.

Local Real Estate Dealer Urges Clean-Up

HOW TO GET THINGS FOR OCEAN BEACH

During my six or eight years living in and around San Diego, I have seen La Mesa forge ahead in spite of great handicaps (the town is loaded to the gills with street bonds). And yet today La Mesa is attracting people with means to build up and beautify the community. In spite of bad mistakes in floating bond issues the people have had civic pride and foresight, they have had interest in their town. They have had flower shows, but first and foremost they have had "Clean up and Paint up" campaigns, campaigns which have gotten results. **The town is kept clean all the time.** With that as a foundation La Mesa today is prosperous. People in larger numbers come in and so it all reacts to everybodies good.

Unless property owners in Ocean Beach have pride in their holdings how can we expect others to come here and put in with us. How can property owners expect others to come here who are able to pay decent rents, how can property owners expect to get a better price for their real estate. It just isn't in the cards.

To me Ocean Beach is one of the dirtiest, one of the worst kept up towns I know of. This all reacts in keeping the town down, it all reacts in depressing the desireability and the sales value of property, it all reacts in losing people who could and would bring money here.

Then again if the people of Ocean Beach lay down on the job why should San Diego spend money here on different WPA projects. Don't blame others, blame yourselves.

Ocean Beach could, and should be, an up and coming residential town, because it has basic qualities to warrant. These basic qualities are covered up with dirt and debris.

Frank R Sessions.

COACH BEERKLE MADE MEMBER LOCAL KIWANIS

Wilmer Joe Beerkle, football coach at Point Loma high school, was received into membership of the Ocean Beach Kiwanis club, Wednesday with Dr. I. W. Parks inducting.

Harry Herz was the day's chairman and on his program there was Thelma Fox with a vocal solo, Ed Wickern accompanying at the piano; then a duologue by Barbara Healey and David Robinson. The program was interesting and a fine example of instruction being given at our high school.

The meeting Wednesday, Oct. 21, will be of outstanding interest with George Stephens, president of the La Jolla club, discussing and explaining the 23 amendments that comes before the electorate at the Nov. 3, election. A general invitation is extended those interested to come at 1 p. m. and hear Mr. Stephens, who is an attorney of ability, though now retired. He served as lieutenant-governor of Colorado during his residence there and has been making a study of the amendments to be discussed.

Alf S. Reeves Buys View Residence

Mr. and Mrs. A. Reeves last week purchased the frame stucco residence at 4475 Santa Monica avenue and moved into it to make their home on the hill, with splendid community and ocean view.

Mr. Reeves is local manager of the Piggly-Wiggly store and the family have been citizens of the beach for quite a number of years.

goal line standing up. Lutes, fullback, converted.

A few minutes later, Paul Isom replaced Robinson and, taking the ball on the first play, swivel-hipped 20 yards into the end zone. Lutes again converted.

The third score was a result of a blocked punt and recovery, a 30 yard sustained drive, and a short pass, Isom to Teirney. Lutes added the extra point for the third time. Score at half: Point Loma, 21; Sweetwater, 0.

The second half saw Teirney intercept a Sweetwater pass and carry the ball over on a 40 yard run back. Lutes' try-for-point hit the goal post.

Sweetwater's lone score came late in the fourth quarter. The Point Loma reserves held doggedly in the shadow of their own goal for three downs but stopped the final thrust just over the line. The try-for-point was good. Final score: Point Loma, 27; Sweetwater, 7.

The Truth About Vote For Civic Center.

Some confusion seems to exist in the minds of a few of our citizens in regard to the history of the waterfront site and civic centre.

In March 1927 the vote showed—Courthouse site 14,006; waterfront site 15,617.

In November 1930 the vote on bonds for construction showed—Yes, 28,248; No 27,490, a slight majority in favor.

In December 1933 the vote on bonds was—Yes 23,410; No 12,980, almost a necessary two-thirds majority. At the same election three sites were offered, to wit; Waterfront 16,927 votes; Courthouse 7,502 votes, and Balboa park 7,728 votes, the waterfront receiving a majority over the other two sites.

In April 1935 a vote for building bonds was again submitted, result—Yes 29,300; No 21,070, a substantial majority in favor.

RECAPITULATION

Three bond elections—Yes	80,958
No	61,540
Maj.	19,410

Three times the voters chose the waterfront site.

This is a country of majority rule and when the Federal Government offered nearly a million dollars to build a building that the people wanted and needed so badly, saving over thirty thousand dollars a year in rents alone, the City Council and Board of Supervisors led by Edgar Hastings, showed good judgement in cooperating with the government to procure the building for the city and county.

Our Subscription Lis[t] Continues to Gro[w]

The following new subscribers were added to The Ocean Beach News list during the past week:

Mrs. Lilian Dodds
Mrs. Corinne Brown
Mrs. W. W. Richards
Mrs. O. O. Maurer
Mrs. H. L. Moore
G. W. Hill
W. J. Murray
M. C. Doyle
Mrs. J. DeRenne
Mrs. R. L. Whiterow
F. H. Bivens.
E. Snyder
Mrs. H. Taylor
Mrs. W. A. Peterson
Mrs. J. P. Connors

And in addition a very substantial number of renewals.

Plaque Dedicated To Memory Col. Collier

Nearly 1000 persons attended the unveiling in Balboa park, Sunday afternoon, of a plaque erected in memory of Col. David Charles Collier, who was responsible for the founding of the 1915 Exposition and for the development of Balboa park.

George W. Marston reviewed Collier's life from the time, when as a boy, Collier began as bank messenger in the same institution in which Marston was cashier. It was Collier, and not Marston, he said, who was responsible for the Spanish motif that has been carried out in all Exposition building, and used in development of Balboa park.

Mayor P. J. Benbough told of the civic affairs of the city in which Collier led for many years.

Edgar F. Hastings, county supervisor, told of Collier's work in improving the county generally, and of his donation of land for parks at Ramona and La Mesa.

G. Aubrey Davidson, who took over the presidency of the 1915 Exposition from Collier just prior to the opening of the gates, told of the untiring efforts of Collier in building the Exposition and in making it a success.

Col. Collier came to Ocean Beach in the 80's and was an ardent booster for this section, especially optimistic as to its future growth, a great deal of which he saw realized before his passing. Old timers will look with reverance at the memorial raised in his memory.

The bronz plaque is the work of Frederick W. Schweigarrdt, San Diego sculptor.

$4,000 HOME FOR NIAGARA AVENUE

Tom Akers this week received building permit for a $4,000 frame residence and garage at 4438 Niagara avenue, overlooking Ocean Beach town.

MANY PEOPLE JUDGE A BUSiness by their printed forms. Can your business stand long under such judgment? See The Ocean Beach News, 1922 Bacon St.

Current Events in Review

By Edward W. Pickard

© Western Newspaper Union

Mormons Are Off the Dole, Says President Grant

SIX months ago the Latter Day Saints church—otherwise the Mormons—inaugurated a program to make every able bodied member self-supporting by October 1. In the great tabernacle at Salt Lake City Heber J. Grant, president of the church, told an audience of thousands that the plan had succeeded and that the drive had taken all the needy members off public relief. The church has consistently opposed "pay without work." In reading his report President Grant took occasion to criticize the Townsend pension plan and government control of crops, and he warned the members to avoid "political entanglements."



Heber J. Grant

Under the church relief drive, land was leased and the needy provided with implements for tilling. Womens groups have made clothes and bedding. Members have contributed the financial equivalent of two meals monthly to a special fund.

In scattered storehouses, Mr. Grant reported, supplies have been laid up in generous quantities for distribution among the needy who helped produce them.

Under the program, the speaker declares, "the curse of idleness would be done away with, the evils of a dole abolished, and independence, thrift, and self-respect will be once more established amongst our people."

Social Security Act Is Due for a Court Test

UNITED STATES DISTRICT JUDGE C. B. KENNEMER of Montgomery, Ala., issued an order halting collection in Alabama of a one per cent payroll tax to finance the unemployment program. The result, it is expected, will be a clear cut test of the validity of the New Deal's social security act, for lawyers had no doubt the case would be carried to the United States Supreme court. The order was granted the Gulf States Steel corporation of Gadsden, Ala., on a plea that the unemployment insurance program, operated in co-operation with the federal government, violates both state and federal constitutions. A Supreme court hearing would carry the threat of possible invalidation of insurance and pension programs now under development in the several states.

Chicago Meat Packers Cited by Wallace

CHARGES of engaging in unfair practices have been filed against the Armour and Swift meat packing companies of Chicago, and Secretary of Agriculture Wallace has cited them for a hearing in New York on November 2, for violation of the packers and stockyards act of 1921.

According to Dr. A. W. Miller of the bureau of animal industry, the complaint was based on the charge that the packers had been obtaining business in violation of the law from steamship companies in New York.

Under the alleged illegal arrangement, Miller said, Armour and Swift had arranged a reciprocal agreement by which they sold meat to the ship owners and in return sent their exports abroad in their ships.

Another charge was that the packers had extended credit for longer periods for favored customers than for others.

Test Cases Started Under Robinson-Patman Act

THREE complaints were filed by the federal trade commission under the Robinson-Patman act, naming five concerns, launching the first move to test its powers under this far-reaching legislation which forbids the granting or receiving by merchandisers of discriminatory price discounts in interstate commerce.

The complaints named Montgomery Ward and Company, Inc.; Kraft - Phenix Cheese corporation, Chicago; Shefford Cheese company, Inc., Syracuse, N. Y.; Bird and Son, Inc., and Bird Floor Covering Sales corporation, East Walpole, Mass.

Montgomery Ward and Company is named jointly with Bird and Son and the Bird Floor Covering Sales corporation, a subsidiary. The complaint contends that the two Bird companies sold floor coverings to Montgomery Ward and company at substantially lower prices than to competing retailers.

Kraft-Phenix Cheese was charged with discriminating in price between purchasers, with the alleged effect of lessening and injuring competition between it and other manufacturers and distributors of similar products. Lessening of competition between customers of Kraft-Phenix was also alleged, and some of them were alleged to have received favored prices.

In filing its bill of complaint, the commission pointed out that no allegation was made of "bad faith or any subterfuge or secrecy on the part of Kraft-Phenix in connection with its price policy."

Charges against Shefford Cheese were substantially the same as in the case of Kraft-Phenix.

Secretary Ickes Reports Alleged Collusive Bids

SECRETARY OF THE INTERIOR ICKES referred to the Department of Justice for investigation two new instances of alleged collusive bidding for federal construction material contracts. The charges are against seventeen copper cable and steel tubing firms. The Justice department already has under investigation previous charges made by Ickes of collusive bidding on steel contracts.

The projects affected were the North Platte reclamation development in Nebraska, and the Grand Coullee Dam in the Columbia river basin of Washington.

Many of the bids in both cases, said Mr. Ickes, were identical. However, in each case at least one bidder submitted different and lower figures, and the contracts were awarded.

Former Ambassador Straus Taken by Pneumonia

JESSE ISADOR STRAUS, merchant prince and, until his resignation last August, American ambassador to France, passed away in his New York home at the age of sixty-four. The immediate cause of death was pneumonia, but Mr. Straus had been in ill health for some time, this being the reason for his retirement from the ambassadorship.



Jesse I. Straus

Graduating from Harvard in 1893, Mr. Straus began work as a bank clerk. In 1896 he obtained employment with R. H. Macy & Co., big New York department store, and by 1919 was its president, holding that position until he was given the Paris post by President Roosevelt in 1933. He was a Democrat and was a member of the board of overseers of Harvard and of the American Academy of Political and Social Science. He maintained a country estate at Mount Kisco, N. Y., as well as a city apartment.

Italy's Cabinet Votes to Devalue the Lira

FOLLOWING the example set by France and other countries, the Italian cabinet voted to devalue the lira, setting its value at approximately 5.2 cents, as compared with the latest previous figure of 7.6 cents. The cabinet also let it be known that it would take action to prevent rent and price increases; and it voted a new 5 per cent capital levy to which property owners are obliged to subscribe to the extent of 5 per cent of their wealth.

The gold value of the lira was placed at 4.677 grams of gold for each 100 lire. Gold reserves of the Bank of Italy will be revalued on the basis of the new lira with the surplus to be placed at the disposition of the treasury.

French Communists and Fascists Clash

FRANCE may be on the verge of a civil war between Communists and Fascists comparable to the terrible conflict in Spain. In Paris desperate fighting already has begun. The Reds, numbering many thousands, and the nationalists, under orders from Col. Francois de la Rocque whose Croix de Feux organization was disbanded by the government, undertook rival demonstrations; and the result was a day-long series of street battles in which hundreds were wounded. Order was finally restored for the time being by a force of 12,000 republican guards and police.

The Nationalist-rightists said the fighting "was only beginning." Troubles resulting from devaluation of the franc would be severe and numerous, they predicted. Leftists charged the battles were part of a rightist plot to provoke trouble for the Socialist government.

In London, also, there was a big riot in which a hundred persons were injured. Sir Oswald Mosley's Black Shirts, a Fascist organization, planned a parade but Communists and Socialists numbering 100,000 were determined to prevent it and battled with a big force of east end police to get at their enemies. The authorities forbade the parade as scheduled but the opposing mobs got together in various localities and fought desperately. Sir Oswald issued a statement charging that "the British government has openly surrendered to Red terror."

Madrid Claims Victories Over the Insurgents

THOUGH the capture of Toledo by the Spanish insurgents was a severe blow for the government, it by no means ended the civil war. Madrid announces that one of the loyalist columns broke the rebel line that almost surrounded the capital and re-took the important junction town of Maqueda. An army of loyalist miners was reported to have reached the outskirts of Oviedo, and reinforcements for the Madrid garrison were on their way from Asturias province and from Valencia. The government forces also were said to have taken the important town of Motrico on the Bay of Biscay.

Gen. Francisco Franco, chief of the insurgents, decreed a Fascist dictatorship and created a "junta of state" which will govern subject to his will. In his first statement of policy, Franco assured workers they would be "protected against the ills of capitalism and that steps would be taken to regulate favorable working hours."

"All Spaniards will be obliged to work according to their capacity," he said. "In the new state no parasitical citizens will be permitted."

Bleakley and Lehman for New York Governorship

REPUBLICANS and Democrats of New York state met in convention at Albany and Syracuse respectively, selected their state tickets and started on a hot campaign. The Republicans entered the fight under a new leader for they named William F. Bleakley of Yonkers, Supreme court justice, for the governorship. The fifty-two-year-old jurist prepared to resign from the bench and take command at once.



William F. Bleakley

Col. Ralph K. Robertson of Buffalo was nominated for lieutenant governor, Nathan D. Perlman of New York city for attorney general and John A. May, Gloversville, for comptroller.

The convention at its evening session heard Col. Frank Knox, Republican vice presidential candidate, in a strong attack on the New Deal.

The Democrats renominated Gov. Herbert H. Lehman, and his candidacy was warmly espoused by President Roosevelt, who went to Syracuse to deliver his first speech as an avowed candidate. The President took occasion to deny again that he seeks Communist support and alleged that issue was a "red herring" dragged across the trail by his opponents.

Al Smith Comes Out for Gov. Landon

FRANK KNOX, President Roosevelt and Al Smith, all on the air the same evening, provided a political feast for radio listeners. Colonel Knox, speaking at Pittsburgh, reiterated and substantiated his former assertion that New Deal financial policies were imperiling savings accounts and insurance policies. Mr. Roosevelt, not so eloquent as usual, defended the spending policies of his administration. He, too, spoke at Pittsburgh. The high spot of the evening came at the close of Al Smith's address to a women's organization in New York city. He had been treating of the New Deal and its leaders with biting sarcasm and wound up with the dramatic declaration:

"I firmly believe that the remedy for all the ills that we are suffering from today is the election of Alfred M. Landon."

Frankfort, Ky., Celebrates Its Sesquicentennial

RESIDENTS of Frankfort, Ky., dropped work and politics for three days and, with thousands of guests, celebrated the sesquicentennial of their pretty city. A pioneer touch was given the affair by the arrival of many families from other parts of Kentucky in horse-drawn vehicles and on horseback. There were historical parades and services, an old-fashioned burgoo feast, and a formal banquet at which addresses were delivered by Admiral Hugh Rodman of the navy and Governor Chandler of Kentucky.

"Windfall" Tax Case to Be Decided by Courts

IN WHAT was said by court attaches to be the first important ruling anywhere on numerous suits filed by packing companies and others against government collection of the "windfall" tax, Judge Robert C. Baltzell of the United States district court at Indianapolis, overruled the government's motion to dismiss a suit for an injunction filed by Kingan and Company, meat packers.

Supreme Court May Pass on Wagner Labor Act

APPEALS filed by the national labor relations board offer the Supreme court five new opportunities to pass on the constitutionality of the Wagner labor relations act. The board asked the high tribunal to review rulings in a case involving the Jones & Laughlin Steel corporation of Pittsburgh, two involving the Freuhauf Trailer company of Canton, Ohio, and two affecting the Friedman-Harry Marks Clothing company, New York.

Flattering Matron Frock



1841-B

This frock is the eighth wonder of the world. Just imagine only four major pieces to cut and sew and you've completed a frock that renders a becoming, chic, and flattering appearance to a size 34 or 46.

It has clever short sleeves, that can be supplanted by long ones, scalloped blouse opening and the kind of collar that echoes the admiring "ahs" of your neighbors. The dress is dart fitted at the waist and shoulders for ease and a slimming effect, while a self-fabric belt adds its contribution too. You want to own this thoroughly young style and attractive model that's as easy to make as to look at don't you? Here's your opportunity, order this debonair model today. It's irresistible indeed.

Barbara Bell Pattern No. 1841-B is available for sizes 34, 36, 38, 40, 42, 44 and 46. Size 36 requires four and one-eighth yards with long sleeves; and three and three-fourths yards of 39 inch material with short sleeves. Price of pattern, 15 cents.

Send for the Barbara Bell Fall Pattern Book containing 100 well-planned, easy-to-make patterns. Exclusive fashions for children, young women, and matrons. Send fifteen cents for your copy.

Send your order to The Sewing Circle Pattern Dept., 149 New Montgomery Ave., San Francisco, Calif.

© Bell Syndicate.—WNU Service.

Old as Methuselah

The oldest chartered industrial concern in the world is the copper mine at Falun, in Dalecarlia, one of Sweden's most picturesque regions for travelers. The mine has been under the same continuous ownership since 1220, and so much ore has been taken from it that its excavations would hold the Cheops Pyramid.



Montezuma Mountain School

FOR BOYS

A private school of distinction, a school where character, health and high scholastic training produce the *Ideal* of a well balanced education.

PRIMARY—ELEMENTARY
HIGH SCHOOL—NON-SECTARIAN
NON-MILITARY

Accredited to California, Stanford and leading Eastern and Mid-western Universities.
• Outdoor Sports the year round •

For further information, address
E. A. Rogers, Headmaster, Box 246
MONTEZUMA MOUNTAIN SCHOOL
Los Gatos, California

CLASSIFIED DEPARTMENT

REMEDIES

Indian Herb Compound—Roots, herbs leaves, seeds, bark, berries, licorice, flowers For kidneys, billiousness and acid stomach from constipation, gas, etc. Amazing results. Large $2.50 trial package for $1 post. paid. THOMAS O'FALLON, Raton, N. M.

INSTRUCTION

Instruction. Shoat Farm. Taxidermy. Valuable formulas. Tanning Hides, Distemper, Mange Cures. All 25c stamps. BUDMAN LAMB, 133 East Jefferson, Detroit, Mich.

FREE! $24,600 WORTH OF WONDERFUL GIFTS

. . . Just for Naming This Picture of Dr. Dafoe and the Dionne Quins

4,168 DIFFERENT GIFTS!
6 CHEVROLET SEDANS
42 FRIGIDAIRES
120 RCA RADIOS
1,000 CASH AWARDS OF $2 EACH
3,000 CASH AWARDS OF $1 EACH

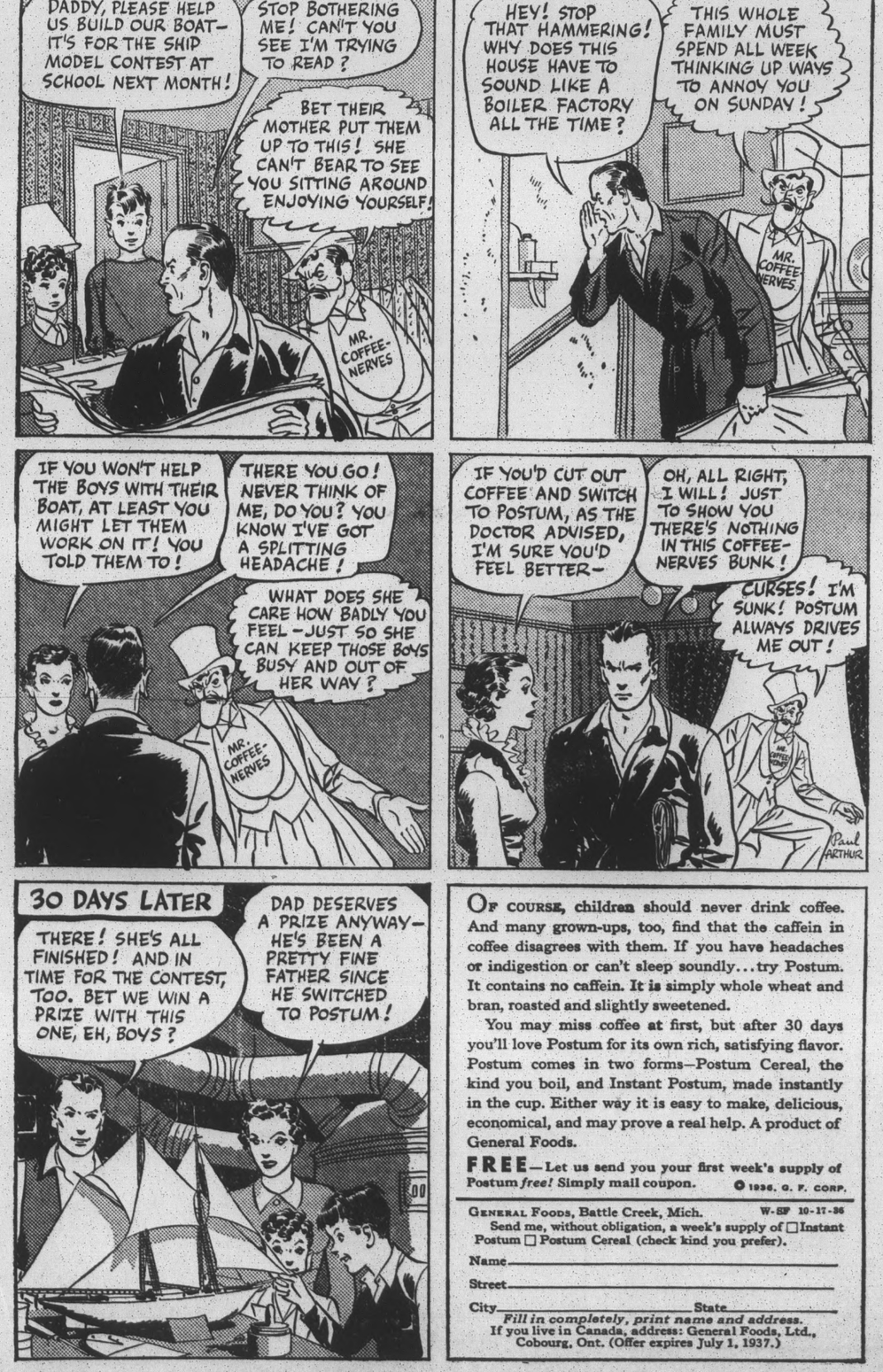


All Photos World Copyright 1936, N. E. A. Service, Inc.

● Today, more than ever, the healthy, robust Dionne Quins are a glorious tribute to the finest methods of child-raising. Today, and every day the Dionne Quins have Quaker Oats. To bring this fact to the attention of every mother, Quaker Oats is making a sensational offer of $24,600.00 worth of wonderful FREE GIFTS!... Just for the most original suitable names for this picture of Dr. Dafoe and the Dionne Quins, Quaker is offering 4,168 gorgeous prizes—6 Chevrolet Sedans, 42 Frigidaires, 120 RCA Radios, 1,000 prizes of $2 in cash, and 3,000 prizes of $1 in cash! Half of these will be awarded on October 30th, 1936, the other half on December 15, 1936. . . . Your grocer has all the details of this sensational offer. See him today and find out how to enter . . . it may mean a wonderful free gift for you!

See Your Grocer for Details of How to Win One of These Wonderful Free Gifts!

TED LAUNCHES A NEW SHIP



OF COURSE, children should never drink coffee. And many grown-ups, too, find that the caffein in coffee disagrees with them. If you have headaches or indigestion or can't sleep soundly... try Postum. It contains no caffein. It is simply whole wheat and bran, roasted and slightly sweetened.

You may miss coffee at first, but after 30 days you'll love Postum for its own rich, satisfying flavor. Postum comes in two forms—Postum Cereal, the kind you boil, and Instant Postum, made instantly in the cup. Either way it is easy to make, delicious, economical, and may prove a real help. A product of General Foods.

FREE—Let us send you your first week's supply of Postum *free!* Simply mail coupon. © 1936, G. F. CORP.

GENERAL FOODS, Battle Creek, Mich. W-SP 10-17-36
Send me, without obligation, a week's supply of ☐ Instant Postum ☐ Postum Cereal (check kind you prefer).

Name_____
Street_____
City_____ State_____

Fill in completely, print name and address.
If you live in Canada, address: General Foods, Ltd., Cobourg, Ont. (Offer expires July 1, 1937.)

Born to Succeed

Whatever your sex or position, life is a battle in which you are to show your pluck; and woe be to the coward. Despair and postponement are cowardice and defeat. Men are born to succeed, not to fail.—Thoreau.

BOYS! GIRLS!

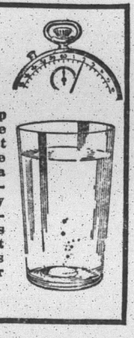
Read the Grape Nuts ad in another column of this paper and learn how to join the Dizzy Dean Winners and win valuable free prizes.—Adv.

Beware of the Bad

A good driver must not expect too many others to be.

Now Ease Neuritis Pains Fast

Bayer Tablets Dissolve Almost Instantly



In 2 seconds by stop watch, a genuine BAYER Aspirin tablet starts to disintegrate and go to work. Drop a Bayer Aspirin tablet into a glass of water. By the time it hits the bottom of the glass it is disintegrating. What happens in this glass . . . happens in your stomach.

For Amazingly Quick Relief Get Genuine Bayer Aspirin

If you suffer from pains of neuritis what you want is quick relief.

Genuine Bayer Aspirin tablets give quick relief, for one reason, because they dissolve or disintegrate almost instantly they touch moisture. (Note illustration above.)

Hence—when you take a real Bayer Aspirin tablet it starts to dissolve almost as quickly as you swallow it. And thus is ready to start working almost instantly . . . headaches, neuralgia and neuritis pains start easing almost at once.

That's why millions never ask for aspirin by the name aspirin alone when they buy, but always say "BAYER ASPIRIN" and see that they get it.

Try it. You'll say it's marvelous.

15c FOR A DOZEN

2 FULL DOZEN 25c

Virtually 1c a tablet



LOOK FOR THE BAYER CROSS

But a Virtue

Meekness is the weakest of the virtues.

SOUR STOMACH?

Relief in 2 Minutes



What is more uncomfortable than a sour stomach with the resulting bloating, gas pains, belching, and headaches? It's a pity to suffer this distress when you can usually get relief—often in two minutes—at your druggist!

Stuart's Dyspepsia Tablets, known 40 years as the easy, pleasant way to relieve stomach distress due to excess acidity. Said to be 2½ times as effective as soda, these harmless tablets are a pleasant combination of Magnesia and Calcium Carbonate with other ingredients that make an effective anti-acid. Non-habit forming. Satisfaction guaranteed or your money back. Why suffer? *Get a box today!*

STUART'S DYSPEPSIA TABLETS

Tempered Optimism

The true optimism is one that is tempered.

A Three Days' Cough Is Your Danger Signal

No matter how many medicines you have tried for your cough, chest cold or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with anything less than Creomulsion, which goes right to the seat of the trouble to aid nature to soothe and heal the inflamed membranes as the germ-laden phlegm is loosened and expelled.

Even if other remedies have failed, don't be discouraged, your druggist is authorized to guarantee Creomulsion and to refund your money if you are not satisfied with results from the very first bottle. Get Creomulsion right now. (Adv.)

Miserable with backache?

WHEN kidneys function badly and you suffer a nagging backache, with dizziness, burning, scanty or too frequent urination and getting up at night, when you feel tired, nervous, all upset . . . use Doan's Pills.

Doan's are especially for poorly working kidneys. Millions of boxes are used every year. They are recommended the country over. Ask your neighbor!

DOAN'S PILLS

Salute From the New to Old in Transportation



This remarkable photograph was obtained at Pendleton, Ore., as a high-speed twin-engined transport plane of United Air Lines soared over a mule-freighter bound for the Pendleton Round Up. The plane, with its 1100 "horses," has a top speed of 202 miles an hour; the freighter, pulled by 12 mules, does well to cover four miles an hour. Planes operating between the Pacific Northwest, Midwest, and East follow the old historic Oregon Trail formerly used by covered wagons, stage-coaches and freighters.

Bedtime Story by Thornton W. Burgess

BILLY MINK POSSESSES THE WANDERING FOOT

WHEN a person becomes uneasy and cannot settle in one place for any length of time, but wants to keep traveling, he is said to be possessed of the wandering foot. This means that he wants to wander about in search of new scenes and new adventures. To put it very plainly, he becomes a sort of tramp.

You remember that when Billy Mink discovered the traps along the Laughing Brook he decided that he



"This Place Looks Good To Me," Said Billy.

would go visiting for a while. For some time he had felt a desire to go visiting. These traps gave him a real excuse for so doing. So Billy had turned his back on the Laughing Brook and started for another brook some distance away. He had not intended to go farther than this brook. But when he got there he found that the fishing was not as good as he had hoped it would be, so he decided to keep on moving until he found a place where food was plentiful, and he would be contented for a while.

Now, while Billy Mink is a great lover of the water and is almost as much at home in it as Jerry Muskrat, he is equally at home on land. In fact, Billy often wanders long distances from water. He believes in variety and there are times when he would rather hunt than fish. He is a very good hunter, as many a mouse and bird has found out too late.

So, leaving the brook where the fishing was poor, Billy started off across country for nowhere in particular. He is one of the most independent of all the little people of the Green Forest and the Green Meadows. He never worries over where the next meal is coming from. He feels quite capable of taking care of himself wherever he may be. No one understands the art of hiding any better than does Billy Mink. He is quick as a flash, and the way he can disappear when apparently there is nothing to hide under is astonishing.

So Billy wandered about aimlessly just having a good time. He traveled mostly at night, though occasionally he became restless during the day and continued his journey then. In the Green Forest he hunted wood mice and grouse. In the open meadow land he hunted meadow mice. When he came to a brook he went fishing. So, at last, his wanderings brought him to a farmyard. There was a big barn there. Also there was a henhouse containing many hens. Between the henhouse and the barn was a big woodpile. At the sight of that woodpile Billy grinned. That was just the sort of a place he liked. You know he is so slim that he can slip through very small places, and he would be quite safe.

"This place looks good to me," said Billy, "I think I'll stay a while."

© T. W. Burgess.—WNU Service.

ANNABELLE'S ANSWERS

By RAY THOMPSON



Dear Annabelle: MY DAUGHTER HAS JUST THROWN HER FIRST BOY FRIEND OVER. IS THIS A WISE MOVE? M.O.M.

Dear MOM—SURE! REMEMBER—YOUTH MUST HAVE IT'S *FLING!*

MOTHER'S COOK BOOK

HINTS FOR THE HOUSEWIFE

WHEN buying meat see that it it is of good color and well mottled with fat.

A fresh fish will be bright of eye and firm of flesh with the odor sweet.

Use nuts in a loaf to take the place of meat. They are highly nourishing, and are fine for all sorts of dishes.

If you have a neighbor who is using cake at about the same rate that your family does, why not exchange halves of cakes as two neighborly women do. Thus having a fresh half of cake with no work and no leftover to disturb the conscience.

When making mush for supper, prepare enough for frying for breakfast; everybody likes fried mush with sirup. Pour the hot mush into greased baking powder cans, kept for the purpose. When cold it slices without waste or crumbling.

When food scorches while cooking, set the dish in another of cold water—the steam rising from the food will dissipate the scorched flavor if it is not really burned.

To remove burned food from a dish without scratching, add soda to cold water and simmer until the food is softened.

Aluminum dishes which have been scraped will always have rough spots to catch food and cause burning. They should be rebuffed or they will always burn easily.

Lettuce, endive and such crisp green foods should be served at once after the dressing is added as they wilt readily. Keep lettuce well washed, in a thin bag of cheesecloth in the ice chest. It will be ready at a moment's notice to supply the salad.

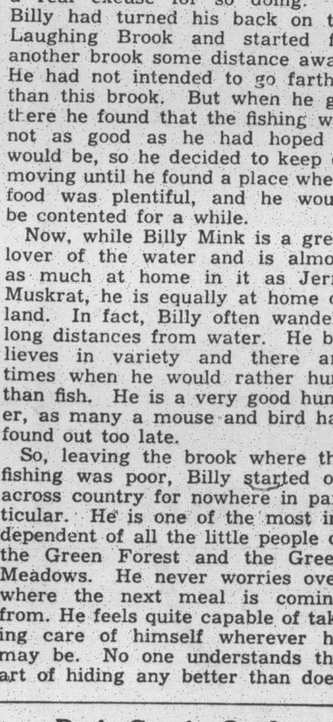
With raw fruits and vegetables so popular, did you ever try using fresh young turnips cut on the coarse grater or shredder, also young uncooked beets, served on lettuce with a snappy dressing, either french or boiled? Sprinkle with fresh grated coconut, add a bit of sugar and you will have one of the prettiest of salads and it will taste very good, too.

© Western Newspaper Union.

Utah's First State Capitol

Utah's first state capitol at Fillmore is now a museum where relics of pompous days of state in pioneer days are kept. The building was completed for the legislature to meet December 10, 1855, and was used only for two sessions.

Paris Gamin Outfit



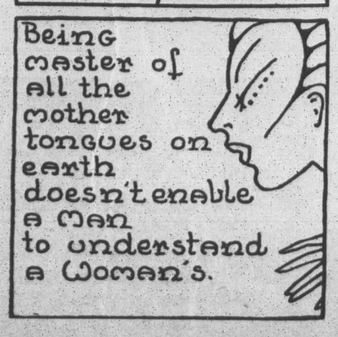
The young lady can be a perfect gamin of Paris in Chanel's "proletarian" sports outfit of brown and plaid woolen. It borrows the French workman's ca his overcoat, vest, and even his larless knitted jersey.



"The question," says catty Katie, "every woman asks herself about the other woman, is how she does it on that salary?"

© Bell Syndicate.—WNU Service.

Eve's Epigrams



THE UPWARD LOOK

By DOUGLAS MALLOCH

SEEING the rose, I saw a vine
About a mighty trunk entwine,
And found the trunk to be a pine.

And looking up, to see how high
The tree above me, then my eye
Beheld beyond the tree the sky.

And yet we think some holy deed
Of ours the world will never heed,
So small the matter, great the need.

Yet I, who first beheld the rose,
The vine, and then the tree that grows,
Saw Heaven itself its gates unclose.

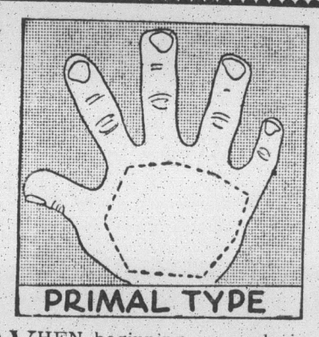
So has some little deed sufficed
To lift some soul by sin enticed,
Until it looked, and saw the Christ.

© Douglas Malloch.—WNU Service.

THE LANGUAGE OF YOUR HAND

By Leicester K. Davis

© Public Ledger, Inc.



WHEN beginning an analysis of a hand to place its type, be sure to note all the characteristics which make it a distinct type. Note the general shape and conformation, whether short, thick-set, wide or narrow. Note the width of palm, the length and formation of fingers and thumb, whether they are straight, knotted or tapered. The first of the seven types of hands follows:

First. The Primal Type of Hand.

The outstanding characteristic of this type is its short, thick-set appearance. The fingers are stubby and rather clumsy looking. The thumb is extremely short, low set, heavy and often "Clubbed" on the side opposite the nail. The nail joint is often abnormally short and wide.

The palm and underside portions of fingers of this type are always heavily fleshed and when partially folded become pillowed by broad, deep creases.

One would be quite safe in placing the possessor of a hand of true primal type as one who is apt to find more satisfaction in material affairs than in the spiritual, esthetic or sentimental aspects of life.

All things being equal, a primal type of hand indicates pretty surely that the occupation chosen by its owner should be of a kind that calls for manual dexterity rather than concentration or analysis.

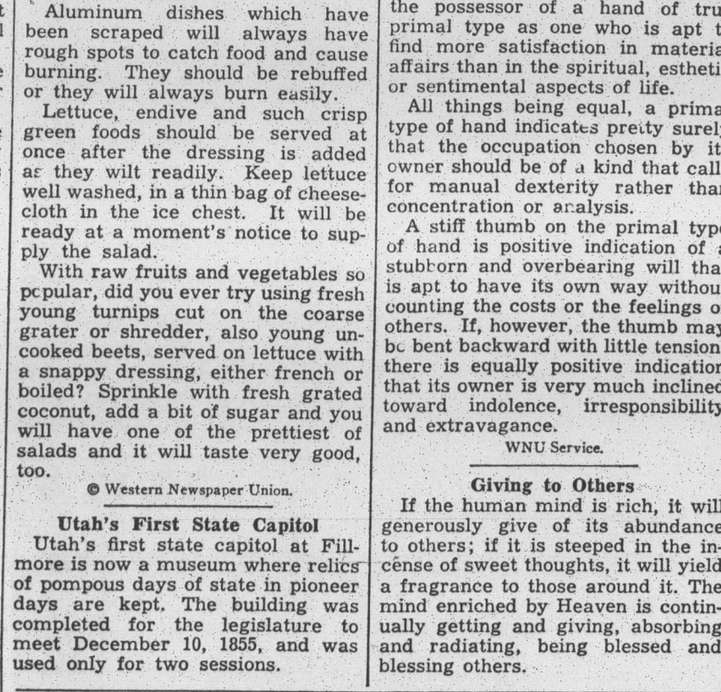
A stiff thumb on the primal type of hand is positive indication of a stubborn and overbearing will that is apt to have its own way without counting the costs or the feelings of others. If, however, the thumb may be bent backward with little tension, there is equally positive indication that its owner is very much inclined toward indolence, irresponsibility and extravagance.

WNU Service.

Giving to Others

If the human mind is rich, it will generously give of its abundance to others; if it is steeped in the incense of sweet thoughts, it will yield a fragrance to those around it. The mind enriched by Heaven is continually getting and giving, absorbing and radiating, being blessed and blessing others.

Chicago's Jail Is Made Escape-Proof



Cook county jail in Chicago, where many notorious gangsters found temporary lodging during the bootleg era, is being made into a model fortress. New bullet-proof cages, manned by guards equipped with tear gas, rifles and machine guns, command all entrances and exits. Jail Officer Philip Pawlowski, shown above, keeps an alert watch on the lobby of the jail from his revolving seat in the five-windowed machine gun cage facing the exit to the street and the entrance to the cells.

OF INTEREST TO THE HOUSEWIFE

Use two spoons for turning a roast. A fork pierces the surface and allows the juice to escape.

* * *

When opening a new pattern write the number of the pattern on each piece. No matter how scattered the pieces may get, you will know to which pattern they belong.

* * *

Flaked salmon and chopped cucumber pickles moistened with mayonnaise makes a tasty sandwich filling.

* * *

If cream or custard sauce curdles put the vessel in which it is cooking in a pan of hot water and heat well. It will soon become smooth again.

* * *

Sandpapering baby's shoes before they are worn prevents slipping and saves many a fall.

* * *

When a recipe calls for macaroons and there are no more on hand, take a cup of dried bread crumbs, one-half cup sugar and 2 teaspoons almond flavoring, mix together and put in the oven to get very brown. This cannot be told from the real thing.

© Bell Syndicate.—WNU Service.

Dr. Pierce's Favorite Prescription makes weak women strong. No alcohol. Sold by druggists in tablets or liquid.—Adv.

Credit Due

Ancestors may have built the family fortune, but it takes pretty good ability to preserve it intact.

MUSCLES FELT STIFF AND SORE

Got Quick RELIEF From Pain



If muscles in your legs, arms, chest, back or shoulders feel stiff and sore, get a bottle of Hamlins Wizard Oil and get quick relief. Rub it on—rub it in. Warms—soothes—gives wonderful comfort. Will not stain. At all druggists.

HAMLINS WIZARD OIL

For MUSCULAR ACHES and PAINS Due to RHEUMATISM—NEURALGIA LUMBAGO—CHEST COLDS

Remembrance Is Ours

Remembrance is the only paradise out of which we cannot be driven away.—Richter.

Why Laxatives Fail In Stubborn Constipation

Twelve to 24 hours is too long to wait when relief from clogged bowels and constipation is needed, for then enormous quantities of bacteria accumulate, causing GAS, indigestion and many restless, sleepless nights.

If you want REAL, QUICK RELIEF, take a liquid compound such as Adlerika. Adlerika contains SEVEN cathartic and carminative ingredients that act on the stomach and BOTH bowels. Most "overnight" laxatives contain one ingredient that acts on the lower bowel only.

Adlerika's DOUBLE ACTION gives your system a thorough cleansing, bringing out old poisonous waste matter that may have caused GAS pains, sour stomach, headaches and sleepless nights for months.

Adlerika relieves stomach GAS at once and usually removes bowel congestion in less than two hours. No waiting for overnight results. This famous treatment has been recommended by many doctors and druggists for 35 years. Take Adlerika one-half hour before breakfast or one hour before bedtime and in a short while you will feel marvelously refreshed. Leading Druggists.

FEMININE WEAKNESS



C. Krenzky of 1341 Garfield St., Phoenix, Ariz., said: "Dr. Pierce's Favorite Prescription has been the biggest help for my wife. She was run-down during the change of life period and her appetite was poor. I knew of Dr. Pierce's Remedies because my people had always had great faith in them, and a few bottles of the 'Prescription' soon had my wife eating more and enjoying good health." Go to your neighborhood druggist today.



WEALTH AND HEALTH

Good health and success go together. Don't handicap yourself—get rid of a sluggish, acid condition with tasty Milnesia, the original milk of magnesia in wafer form. Each wafer equals 4 teaspoonfuls milk of magnesia. Neutralizes acids and gives you pleasant elimination. 20c, 35c & 60c sizes.

HELP TIRED FEET FOR

Warm bath with Cuticura Soap greatly soothes and benefits. Then apply Cuticura Ointment—effective treatment and medication for local irritations. Try it tonight. In morning, dust with Cuticura Talcum to help prevent shoe discomfort. FREE samples by writing "Cuticura" Dept. Malden, Mass.

CUTICURA SOAP OINTMENT

The Ocean Beach News

ISSUED EVERY FRIDAY AT
1922 BACON STREET, OCEAN BEACH, CALIFORNIA

SUBSCRIPTION RATES
One year, in advance $2.00 Six months, in advance $1.00

AN INDEPENDENT PAPER

Entered as second-class matter December 1, 1922, at the post office at Ocean Beach,San Diego,Cal.,under the Act of March 3, 1897.

H. H. HARTVIGSEN.....Editor and Publisher

* * * * * * * *

Legalized as an Official Newspaper

Promoting the progress of the Beach Sections of San Diego and the entire Point Loma Peninsula.

* * * * * * * *

ADVERTISING RATES

CLASSIFIED ADS—Ten cents per line of eight point type for the first insertion and five cents per line each subsequent insertion.

DISPLAY ADVERTISING—Rates upon application.

Ad copy should be in the office by Wednesday noon.

Classified, transient and political ads PAYABLE IN ADVANCE

For President
FRANKLIN D. ROOSEVELT

We Believe In Democracy

An Editorial by Franklin D. Roosevelt

OF ALL the nations of the world today, we are in many ways most singularly blessed. Our closest neighbors are good neighbors. If there are remoter nations that wish us not good but ill, they know that we are strong; they know that we can and will defend ourselves and defend our neighborhood.

We seek to dominate no other nation. We ask no territorial expansion. We oppose imperialism. We desire reduction in world armments.

We believe in democracy; we believe in freedom; we believe in peace. We offer to every nation of the world the handclasp of the good neighbor. Let those who wish our friendship look us in the eye and take our hand.

We shun political commitments which might entangle us in foreign wars; we avoid connection with the political activities of the League of Nations; but I am glad to say that we have cooperated wholeheartedly in the social and humanitarian work at Geneva.

We are not isolationists except in so far as we seek to isolate ourselves completely from war. Yet we must remember that so long as war exists on earth there will be some danger that even the nation which most ardently desires peace may be drawn into war.

I have seen war. I have seen war on land and sea. I have seen blood running from the wounded. I have seen the dead. I have seen cities destroyed. I have seen children starving. I have seen the agony of mothers and wives. I have seen war.

I have passed unnumbered hours, I shall pass unnumbered hours, thinking and planning how war may be kept from this nation.

In one field, that of economic barriers, the American policy may be, I hope, of some assistance in discouraging the economic source of war. The trade agreements which we are making are not only finding outlets for the products of American fields and factories, but are also pointing the way to the elimination of embargoes, quotas and other devices which place such pressure on nations that to them the price of peace seems less terrible than the price of war.

—||—||—||—

Baseball fans got the worth of their money this year, attending the World Series. Without question it was the most exciting in the history of all sports. Six contested games, giving the Yankees the 1936 World's Championship, when the Giants were fully confident of winning. It was that terrible bombardment of seven scores in the ninth inning by the Yanks that settled it. Any contest, where the scoring is one-sided is always tedious and tame, with the usual lack of interest. There was none of this in all the six games. The whole nation, if not the world, were aroused with glee and enthusiasm. With powerful batteries, and a certainty of winning, both teams entered the field with "blood in the eye." The total attendance was proof of the national interest, running 302,934, while a hundred million, no doubt, heard the game by score over the radio. Not a good sign of depression when the gate receipts totalled $1,204,399. The National League was founded Centennial year back in 1876, and the American League came into existence in 1891.

—||—||—||—

THE COMING ELECTION

Students of economy say that the coming election is going to be one of the great significant affairs seldom experienced in political voting. It will be not only of serious importance but extremely consequential, and a probable climax in national history. It is to be, as Chesterton says, "one of those great things for which literature is too small to describe and only life itself is large enough to decide". California will vote on 23 initiatives, referendums and proposals, and other states have their share. It is these important measures which our national structure stands.

The voting public is not only aware of the momentus event approaching, but is waiting with deep concern, to exercise their power of franchise for liberty and law, when liberty is surrendered, nothing can be given in exchange for it; it is the indispensable ingredient of every good we seek.

Over 9,000,000 persons in the United States become eligible to caast their first ballot in November; besides the largest registration known in American history has taken place this year. It means that this year will be the greatest election, perhaps known for voting numbers. Perhaps one of the saddest things about it is that everybody cannot win, and a good loser is rare. Yet "anything is possible except a mouse nest in a cat's ear." and there is hope for all. Indeed, there will be gladness and sorrow, some hopeful and dismayed, the proud and troubled!

A country sends an ambassador to another country to promote good will between his own country and the one he is sent. When an ambassador stirs up ill-will his usefulness is at an end. Thus every voter is an ambassador for good government, as well as the candidate elected; missing is an obligation too sacred to shun.

They say that nine-tenths of wisdom is being wise in time. No one should neglect to vote; it should be the responding of that wistful longing of humanity for better living and benefits toward all humanity. Going to the polls should be accompanied by emotion and courageous activity to vote right, otherwise it will be of little value. Strange as it seems, we are more interested today about the gadget on the newest twin-six sport model, or the fine points of the newest radio or electric refrigerator. No one should be so careless as not to vote. Remember voting is having the hand on the throttle of power, needed in times out of joint like this age of progress and problems. Every voter should be convinced by two things —the record of the candidates and the eloquence of facts and questions, and not be beguiled by untruths and propaganda.

Modernize
Your home
Farm buildings
Business property
Timeplan
Timeplan
Financing under FHA is low-cost and convenient. Take advantage of this liberal service now... See any branch.
Timeplan
Bank of America
MEMBER FEDERAL DEPOSIT INSURANCE CORP

PERMANENT WAVES
Given with the Finest Materials Obtainable and Expert Workmanship at prices from $1.95 up
PAULINE'S BEAUTY SALON
("For those who want the Best")
3729 Mission Blvd., Mission Beach
Phone P.B. - 588 "Scott" Watkins
Open evenings by appointment. Beatrice Macias.

FABER'S GROCERY
FRUITS • VEGETABLES
GROCERIES • MEATS
Standard and Fancy Brands
G. H. FABER, Proprietor
Phone—B. V. 3533 5021 NEWPORT AVE.

VOTERS:
You Can and Should Kill This Tax

Defeated once, the old Sales Tax on Food is back again in disguise... along with *added taxes* on other necessities of life

On your November ballot, it masquerades as a "Retail Store License"—Proposition #22.

But brought down to cases, it is a hidden sales tax on food and other necessities. A tax for the consumer to pay in *higher prices.*

It charges individual stores $1.00 a year for the right to do business. It taxes chain stores $500.00 for each store over nine. *But it is you who will really pay.*

For, as the U. S. Federal Trade Commission states ...

"If the ability to undersell, based on greater efficiency or on elimination of credit and delivery cost, is destroyed by taxation, it is the consuming public which will really pay the tax and not the chain."

Why? Because four out of five chain stores do not make enough profit to cover the tax.

For chain stores operate on a small profit. They eliminate middlemen's profits and unnecessary in-between expenses. The savings they make by operating efficiently are passed on to you in prices 10% below the average. The Harvard (University) School of Business Research states these to be the facts.

Thus chain stores must raise their prices or go out of business. If they raise prices, you will pay the tax.

If they go out of business, their competitors can raise prices even more—and you will pay.

Further, this tax is admittedly *not for revenue purposes.* It is a subsidy for wasteful business methods—at your expense.

So if you think that chain store competition helps to keep *all* prices in line with your pocketbook—if you are opposed to higher taxes on foods and other necessities—*vote NO and keep prices low.*

For no matter what name they give it ...no matter how cleverly they disguise it...*22 is a tax on you—VOTE NO!*

22 IS A TAX ON YOU—VOTE NO!

RETAIL STORE LICENSE 22	(Chapter 849, Statutes 1935) req organization owning, operating more stores, wherein merchandis tain annual State license; prescr cation fee for each store and one one store, increasing license fee ond and additional stores to fiv each store over nine; excepts fi tributing establishments, restaur mon carriers, newspaper offices, are incidental to rendering pers and motion picture houses.	Referendum against act of Legislature iring every person or or controlling one or e is sold at retail, ob bing fifty cents appli dollar license fee for progressively for sev hundred dollars for ing stations, ice dis ant facilities of com stores wherein sales tual service, theatres	YES	
			NO	X

CALIFORNIA CONSUMERS CONFERENCE

Mission Beach Personals

(Beth V. Paynter, correspondent)
(Tel. Facific Beach 425 or 433)

L C Kellenberger spent a few days last week in Elsinore.

* * * * * * *

Mr and Mrs Myers drove to Boulder dam over the week end.

* * * * * * *

Mrs Elizabeth Gray is visiting her daughter, Mrs H D Busch, La Mesa.

* * * * * * *

Mrs Evelyn Kemp left Sunday for a month's vacation with her family near Seattle.

* * * * * * *

Mrs Lottie M King has returned from a several month's visit in Detroit.

* * * * * * *

Mr and Mrs Harold E Cross and infant son of Taft, are vacationing at the beach for two weeks.

* * * * * * *

Mr and Mrs Larry Schultz and little daughter are spending a few weeks at Del Dios.

* * * * * * *

Mrs William Camby has gone to Toledo, Ohio, where she was called by the illness of her brother.

* * * * * * *

St Andrews guild has changed the days of meeting from the first and third Tuesday of each month to the first and third **Wednesdays.**

* * * * * * *

Roger Coker was a host Saturday evening entertaining with a dancing party at his home complimenting the Misses Martha and Marjorie Rundahl.

* * * * * * *

Friends of Mr and Mrs Ova Eckles who have been in Dallas for several months, are expecting them home about Dec. 1, and after a brief stay will make a trip to Florida.

* * * * * * *

A very enjoyable pot luck dinner and shower was given Monday by the ladies of St Andrews guild at Mrs Rundahl's residence on Jersey ct. honoring Mrs Frank Rundahl, prior to her departure for Arizona, to join Mr Rundahl, where they will make their permanent home. Many gifts of pottery were given Mrs Rundahl. After the dinner a fashion show was put on by Mrs Kennedy, Mrs Kay and Mrs Burke. Among the ladies present were Mmes Potter, Kennedy, Werre, Groves, Kay, Burke, Pimbley, Bates, Penwarden, Schultz and Rundahl.

The News does Job Printing



R. KING KAUFFMAN

Heller and Williams Started With One Store

Appointment of R. King Kauffman of La Mesa as one of five key men in a state-wide organization opposing Proposition 22 on the November ballot has been announced by the San Diego committee of the California Chain Stores association.

"Proposition 22 is a hidden tax," Kauffman declared. "It has many objectionable features, one of which is that it would penalize the merchant who by thrift and efficiency has built up a successful business I can offer at least two local illustrations of this.

"Many residents will recall the Heller Stores in San Diego. In 189? Mat. F. Heller opened a grocery store in San Diego and when, in 1928, he merged with the MacMarr organization, his business had expanded to 42 stores. His son, Milton Heller, is now executive manager of all MacMarr-Safeway stores in San Diego and Imperial counties. This is a typical example of the development of the chain store idea.

"Another instance is Piggly-Wiggly, a 100 percent San Diego organization. D. D. Williams, its president opened his first store in San Diego 14 years ago. Like Mr. Heller he knew how to buy, how to merchandise and how to keep costs down the saving being passed to his customers. Today he operates 26 Piggly-Wiggly stores.

"Similar illustrations will be found in every community in California. Every so-called chain organization today had its humble beginning in a one-man corner store.

"One thing voters should not forget; public demand popularized the chain store idea.

"This is one tax that the public can head off. We are confident voters will do just that when they fully understand this measure. The tax has been aptly described '22, the tax on you.' Vote 'No.'

LEGAL NOTICES

NOTICE TO CREDITORS
No. 23575

Estate of Frank Sebastian, deceased.

Notice is hereby given by the undersigned, Chester D. Gunn as the Administrator with the will annexed of the Estate of Frank Sebastian deceased, to the creditors of and all persons having claims against the said deceased, that within six months after the first publication of this notice, they either file them with the necessary vouchers in the office of the Clerk of the Superior Court of the State of California, in and for the County of San Diego, or present them with the necessary vouchers to the said Chester D. Gunn at his place of business to-wit, 554 Spreckles Theatre building, San Diego, California.

Signed, Chester D. Gunn
Administrator with the Will annexed of said Estate.

Dated at San Diego this 18th day of September, 1936.

Thomas Whelan, District Attorney.
By William A. Glen, Chief Deputy Attorneys for said Chester D. Gunn. 48-52-c

The News does Job Printing

Warren-Walker School

Donald Telquist from Washington and cousin of Stewart Fox, is now enrolled in the Warren-Walker school.

Because of the exceptionally low tide Saturday Mr. Lockhart has chosen that day for a field trip. He is taking the pupils to the beach to study sea animals and plants in their natural habitat.

More gardens have been planted by the younger members of the school. Donna Robertson, Ann Pavlicek and Jane Titlow have planted carrots, radishes, beets, and a few flowers.

Ocean Beach CLEANERS
1930 Bacon Street
Phone Bayview 3102
WE CALL FOR AND DELIVER
GIVE US A TRIAL

THE SINGER

I thought I heard a robin.
Its tones were true and clear,
Reviving sweet memories
Of places far from here.

I thought it was a robin
Singing the song I heard.
Until I spied the singer—
It was a mocking-bird.

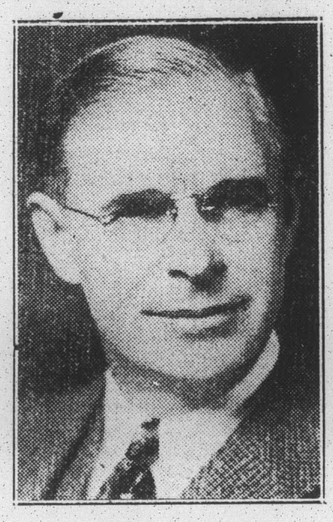
L.A.W.

POINT LOMA LODGE No. 620
F. & A. M.
LeROY W. LEE
Worshipful Master
HAROLD K. RANKIN
Secretary
Stated Meeting First Thursday

POINT LOMA CHAPTER No. 490
Order Eastern Star
GLADYS B. NELSON
Worthy Matron
ELLA D. COLE
Secretary
1st and 3rd Monday

(Political Advertisement)

TAXPAYERS
OF THE
FIRST DISTRICT
A Message From
Walter Bellon



Are You Satisfied
WITH THE KIND OF
COUNTY GOVERNMENT YOU
HAVE BEEN GETTING ?

If Not
I INVITE YOUR
CONSIDERATION OF
MY CANDIDACY.

Taxes Can Be Cut
BY ELIMINATION OF WASTE,
EXTRAVAGANCE AND
DUPLICATION OF EFFORTS.

LET'S PUT COUNTY GOVERNMENT ON A BUSINESS BASIS

FOR SUPERVISOR FIRST DISTRICT
WALTER BELLON | X

Bellon Committee Issues Statement

"County government can be operated at reduced cost, and taxes can be lowered, by eliminating waste, extravagance and duplication of effort. To this objective Walter Bellon is definitely committed."

This is the introduction in a statement just issued by the Bellon Citizens Committee, composed of First District voters who are working quietly but effectively to elect Bellon as county supervisor.

"It is seldom that men of Walter Bellon's type can be persuaded to run for public office, and therein lies one of the reasons why we so often get government by politicians rather than government by men who will apply sound principles of business judgment to the administration of county affairs", the statement continues.

"Mr. Bellon has resided in San Diego nearly 30 years. Among his civic activities was his membership on the County Grand Jury in 1934-35. This experience gave him an insight into many things that do not come to the attention of most citizens, and impressed him with the fact that there is a first class job to be done in putting county government on a sound basis.

"Voters these days are sensitive. We have seen taxes mount and they are going to keep on soaring unless we do something about it. We should carefully check over the candidates and ascertain which of them measure up to the specifications of the office he seeks. We think Mr. Bellon more than meets the specifications for the important post of county supervisor, First District."—adv.

V. F. W. AUXILIARY ELECTS OFFICERS

The ladies auxiliary of Lt. Bert A. Allen post No. 2415 held its regular meeting Thursday, Oct. 8. Officers elected for the ensuing year were as follows:

Ruth Palmer president.
Anna Madigan, Sr vice president.
Thelma Zumwalt, Jr. vice president
Virginia Schullings, chaplain
Leota Batt, treasury.
Clara DeRenne, secretary.
Eleanor McCaffrey, conductress
Christine Faber, guard.
Trustees: Jeanette Bradley and Mary Davis.
Delegates to Ladies County Council: Jeanette Bradley and Clara DeRenne.

Many members from the Ramon F. Moreno post auxiliary, Wilmetta Cassidy, County council president, and Minnie Hebb, assistant County council conductress, were present.

Sister Florence Norris, past president, who has been absent for some time on account of illness, was with us again. Also sister Erie Norris, past chaplain. Installation announcement will be made later.

WEDDING ANNOUNCEMENTS — Printed neatly and promptly at The Ocean Beach News, BV3157

617 Pupils Enrolled At Ocean Beach School

CAMP FIRE GIRLS

At a meeting held last Tuesday Camp Fire Girls of Wanca Huta II group of Ocean Beach school elected Janet Glithero, president and Bonnie June Moffett, secretary-scribe.

Plans were made for a candy sale to be held next Wednesday, October 14 and for a Council Fire to be held Tuesday, October 20.

ATHLETIC BANNERS

The boys' athletic banners were won last week by the teams captained by Henry Doerr, Edward Klosterman, Alan Daun, Donald Sarrie and David Coons. The boys' sportsmanship banner was won by Edward Klosterman's team.

Girls' athletic banners were won by the following teams captained by: Lenora Batt, Jane Richley, Janet Glithero and Lois Stixrud. Virginia Graalf's team was awarded the girls' sportsmanship banner.

CLASS EXCURSION

Children in Miss Seyfried's L-1 room took a walk last Wednesday to visit a house under construction. There were several reasons for the excursion namely: to put into practice safety rules which we have been learning in the room; to observe carpenters working and to discover why they used certain tools; to observe size of the home and to make a decison as to the type of homes and the kind of rooms the children wish to make in their own classroom. Outgrowths of the excursion were: the enlarging of the children's vocabulary; new words used with meaning are: plane, saw, drill, chisel, pipe-fitter; screws and screwing; providing material for original stories by the children to be used in their beginning chart reading; and providing a social situation as thanking carpenters for use of tools; thanking Miss Farnum for going with them and taking their pictures; and walking with hands at sides and not annoying their friends.

HIGH ENROLLMENT

Teachers and parents are happy to have a new teacher, Mrs. Bernice K. Anthony, in a L1, H1 grade assignment at Ocean Beach school. Enrollment has climbed steadily since the opening of school now totaling 617 pupils. The new teacher was assigned to the building Tuesday, October 13. Room enrollments in the primary division now average about thirty-six pupils which makes for better working conditions.

GRADING OF SCHOOL GROUNDS

Pupils at Ocean Beach have been interested spectators during the grading and leveling of the school grounds. A tractor and grader have worked two full days preparing the playgrounds for games. The baseball enthusiasm has been increased since the grounds have been prepared for efficient play.

Go To Church Sunday

FIRST BAPTIST CHURCH OF OCEAN BEACH
Santa Monica-Sunset Cliffs Blvd.
Rev. W. S. Dunn, Pastor

Bible school, 9:45 a. m.
Morning hour of worship, 11 a. m
Music by the choir.
Tuesday, 10 a. m., Sewing Circle.
Wed., 7:15 p.m, Business Girls club
Wed., 7:30 p. m. Prayer meeting.
Thurs., 7 p. m. Choir Rehearsal.
Fri., 7:15 p. m. Boy Scouts.
You are cordially invited to the services of this church.

POINT LOMA M. E. CHURCH
Cor. Sunset Cliffs Blvd. and Saratoga
Rev. James Hughes, Minister.

Church school, 9:45 a. m.
Morning worship, 11 a. m.
Music by the Choir.
Young People's meeting, 7 p. m.
Wednesday Fellowship Hour 7:30 p. m.
Thurs., 7:30 p. m., choir rehearsal.
Girl Scouts, Thursday at 4 p. m.
Brownies, Wednesday at 3:10 p.m

Elim Pentecostal Tabernacle
Corner Cape May and Ebers
Mary B. Lynas, Evangelist

Sunday school, 9:45 a. m.
Morning worship, 11 a. m.
Evening worship, 7:30 p. m.
Thurs., Students' Night, 7:30 p. m
Friday 7:30 p.m. Evangelistic ser.

TRINITY EPISCOPAL CHURCH

Church Services at Trinity Mission Episcopal church, corner of Brighton and Sunset Cliffs Blvd.
Rev. J. B. Osborn vicar in charge
Holy Communion at 11 o'clock 1rst Sunday in the month.
Early Communion, 7:30 a. m.
Church School 9:30
Morning Prayer 11 a. m.

CATHOLIC CHURCH SERVICES

Sacred Heart Church—Ocean Beach, at Sunset Cliffs Blvd. and Saratoga.
Sunday masses, 8 and 10.
Evening devotions 7:30
Week day Mass at 7:30
P. A. Connolly

Immanuel Lutheran
Invites You To Worship In
The Kunz Memorial Chapel
Sunset Cliffs Blvd. & Cape May Ave.
Sunday School at 9:30 A. M.
The Service 10:45 A. M.
Bible hour, Sundays, 7:30 P. M.
Guest speaker, Oct. 11 Rev. Wyneken, Travancore, So. India.

SIXTH CHURCH OF CHRIST, SCIENTIST
1929 Cable street, San Diego, Calif.

Services are held as follows:
Sunday morning at 11 o'clock.
Sunday school 9:30 a. m.
Wednesday evening at 8 o'clock.
Reading room is open Mondays, Thursdays and Saturdays from 2:30

THE SANTA FE TRAILWAYS
GUIDE TO BUS SERVICE PLUS

★ THE BUS AND CIRCLE trade mark is your assurance of a service that is more than just bus transportation, but a *bus service plus*—plus all the refinements that have gained for the Santa Fe Trailways the designation, *America's finest*. Large, roomy *lavatory equipped* buses; *Harvey Hotel* rest stops; *fast* schedules; *three Fred Harvey* meals for $1 a day; *Low fares* everywhere, for example, Chicago only $29.50. Coordination with Santa Fe Ry

★ GRAND CANYON ROUTE

300 Broadway, Phone Fr2101
137 Broadway, Phone M7271
SAN DIEGO. Or, Any Santa Fe Railway Agent

★SANTA FE TRAILWAYS

ADAMS' BARBER SHOP
5063 NEWPORT AVENUE
"It Pays To Look Well"

HAROLD MOLTER ON CHURCH OF THE AIR SUNDAY

Local radio listeners will be interested in the news that the Columbia Church of the Air, which will be released over the Columbia Broadcasting System on Sunday, October 18, at 10 a. m., will be conducted in Chicago by Harold Molter, Christian Science Committee on Publication for Illinois. This program is scheduled for Radio Stations KHJ, Los Angeles; and KGB, San Diego.

NEW OFFICERS ELECTED TO OCEAN BEACH V.F.W.

In the regular monthly meeting of October 8, the following officers were elected for the new year: Commander, George McBride; sr. vice commander, Chas. Batts; jr. vice commander, Paul Wogan; chaplain, Henry Durling; quartermaster, Allen Palmer; judge advocate, Jack McCaffrey; surgeon, Frank Garzarella; county council delegates, Henry Buckle and Allen Palmer; alternates, Wm Madigan and Chas Batts.

IF YOU HAVE ANYTHING TO sell a For Sale ad is the way to sell it. The Ocean Beach News.

THE THEOSOPHICAL SOCIETY: POINT LOMA

"Reimbodiment As Taught Through the Ages" is the subject which will be discussed next Sunday afternoon at three o'clock in the Temple of Peace, Theosophical headquarters, Point Loma. Miss Alice Peirce, a member of headquarters staff, will deliver the forum-lecture. She will seek to show that speculation about the teaching of reimbodiment is not necessary since, as she says, it is known that there are "repositories wherein are stored the accumulated knowledge of the ages that have been checked and rechecked by the greatest minds of all times. These are great libraries accessible only to those who have proved themselves worthy".

Miss Peirce will also point to the fact that the Egyptians, Chaldeans, and ancient Greeks taught that reimbodiment which does not mean that man alone reimbodies but that everything from an atom to a star lives, dies, and comes forth again, was a fact in nature. The whole philosophy, the lecturer will seek to prove, is based on the fundamental idea of the in-breathing and out-breathing of an ensouled Cosmos which brings forth periodically all manifestation in its keeping. "Plato" says Miss Peirce, "believed in reincarnation for he said, 'all knowledge is reminiscence of former lives.' ". The audience will be invited to ask questions or comment on points made by the speaker.

BANK OF AMERICA PAYS LARGE DIVIDENDS

General Metals Corporation which is controlled by Transamerica Corporation today increased its annual dividend rate from $1 to $1.50 per share by the declaration of a quarterly dividend of 37½ per share on the outstanding issue. The dividend is payable November 15 to stockholders of record October 31.

Recently Bank of America National Trust and Savings association increased its dividend rate for the last half of the year from $1.50 to $2 per share on its issue of 2,000,000 shares. Transamerica corporation will receive approximately $4,000,000 in dividends from Bank of America or a total of $8,000,000 for the entire year. In the first six months of 1936 Bank of America declared an extra dividend of 50c per share in addition to the regular $1.50 rate covering that period.

BAPTIST CHURCH SERVICES

"The Church Invincible" will be the pastor's sermon subject this coming Sunday morning at 11 p. m. The choir will render special music under the direction of T. Morley Harvey.

The one hour evening service begins at 7:30 p. m. The pastor will speak on the subject "Spotted Goodness." You will receive a cordial welcome at the services of this church.

Classified advertising brings results

CHURCHES OF CHRIST, SCIENTIST

The subject of the Lesson-Sermon on Sunday is "Doctrine of Atonement" in all Christian Science Churches, branches of The Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts.

The Lesson-Sermon includes these Scripture verses from the epistle to the Hebrews: "Wherefore seeing we also are compassed about with so great a cloud of witnesses, let us lay aside every weight, and the sin which doth so easily beset us, and let us run with patience the race that is set before us, looking unto Jesus the author and finisher of our faith; who for the joy that was set before him endured the cross, despising the shame, and is set down at the right hand of the throne of God."

Among the correlative passages from the Christian Science textbook, "Science and Health with Key to the Scriptures," by Mary Baker Eddy, are these words: "If Truth is overcoming error in your daily walk and conversation, you can finally say, 'I have fought a good fight . . . I have kept the faith,' because you are a better man. This is having our part in the at-one-ment with Truth and Love."

Ocean Beach Business Directory

AGNES G. ELLS, 4845 Muir Ave. R.E., Rentals, Notary, Ins

Baybrige Cafe — West Point Loma Boulevard
FRIED CHICKEN, STEAKS, AND SANDWICHES

CARL, C. O., Electrical Contractor, BV 3409
Commercial, Industrial and House Wiring. 4875 Coronado Avenue.

Fixit Shop, 4820 Voltaire — Buy, Repair, Rent or Trade Anything BICYCLES — Watchmaker — Etc.

GUS' PLACE — LUNCHES, BEER ON DRAUGHT Wines, Cigars, Tobaccos, Ice Cream — 5049 Newport Ave.

Mission Cleaners Agency-4855 Voltaire-BV 3989
Standard City Cash and Carry or Delivered Prices.

Ocean Beach Arrow Transfer, BV 3271
Wood and Coal, Storage, Daily Trips to and from San Diego.
Gene Henderson — Wayne W illiams. 1877 Bacon Street

Ocean Beach Beauty Shop-BV 9281
Jessie Purdy, Prop., Hair Dressing, Dyeing, Manicuring, 5035 Newport

Ocean Beach Plumbing Co. BV. 3109
Chas. H. Peltcher, 14 years in Ocean Beach 1869 Cable St.

O. W. JORDAN, Plumbing and Heating BV 3271
Water Heaters and Repair Work. 1877 Bacon Street

Rose Beauty Studio . . BV-3421
5058 Newport Av. Permanents, Facials, Manicures and Shampoo

Strand Radio Co. Free Service Calls BV 9223
Radios, Refrigerators, Washing Machines 4987 Newport Ave

Tony's DeLoma Cafe 5026 Newport Ave.
ACME BEER, RAMONA WINES—We Serve Lunches and Dinner

The "Wright" Place 1884 Bacon Street
Novelties, Used Furn, "A friendly place to trade—We cater to the Navy.

We Print Letter Heads, Envelopes, Business and Calling Cards

(Political Advertisement)

Vote for
LANDON
and KNOX

TO continue our American form of government which has made the United States a great and prosperous nation.

TO take our men and women off alphabetical relief rolls with inadequate wages and give them work in industry at increased wages.

TO protect this nation from Communistic tendencies which the administration in Washington apparently approves and encourages.

TO maintain the standard of living to which our people are accustomed.

TO eliminate fomenting of class hatred by men in high places for political purposes to further their political ambitions.

Keep America American

. . . Relief workers are the forgotten men and women. They can lift themselves out of their present plight by voting for

LANDON and KNOX
Nov. 3rd

California and America Will Win

VOTE FOR
ED. P. SAMPLE
Candidate for Congress
RALPH W. WALLACE
Incumbent Assemblyman, 78th Dist.
CHARLES C. NIEHOUSE
Candidate for Assembly, 79th Dist.
CHARLES W. STREAM
Incumbent Assemblyman, 80th Dist.

SOUTHERN CALIFORNIA REPUBLICAN CAMPAIGN COMMITTEE

WORLD'S BEST COMICS

Lighter Side of Life as Depicted by Famous Cartoonists and Humorists

THE FEATHERHEADS By Osborne © Western Newspaper Union



Doing Things Right



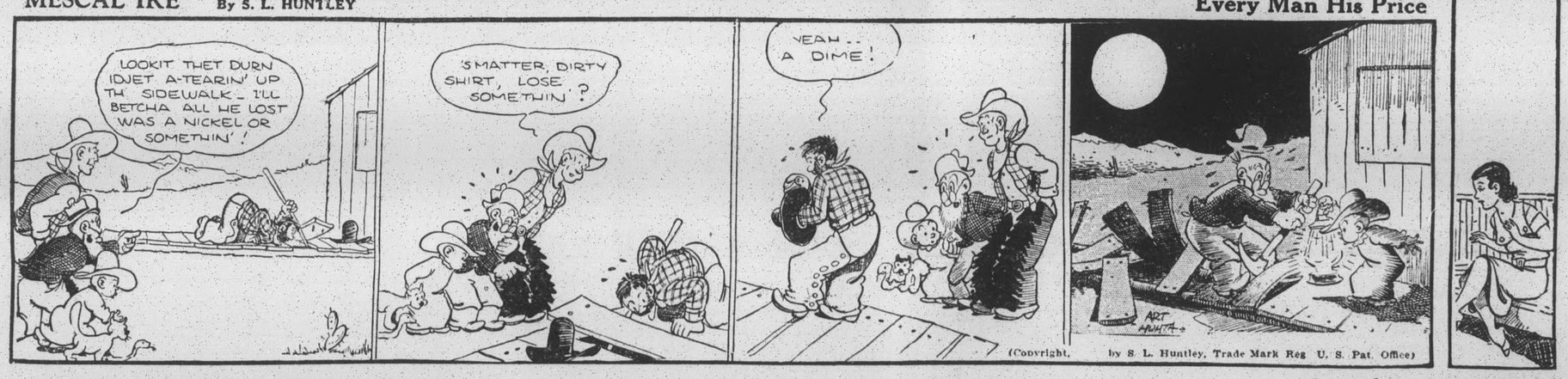
S'MATTER POP—Oh! Don't Let the Light Company Hear This

By C. M. PAYNE



MESCAL IKE By S. L. HUNTLEY

Every Man His Price



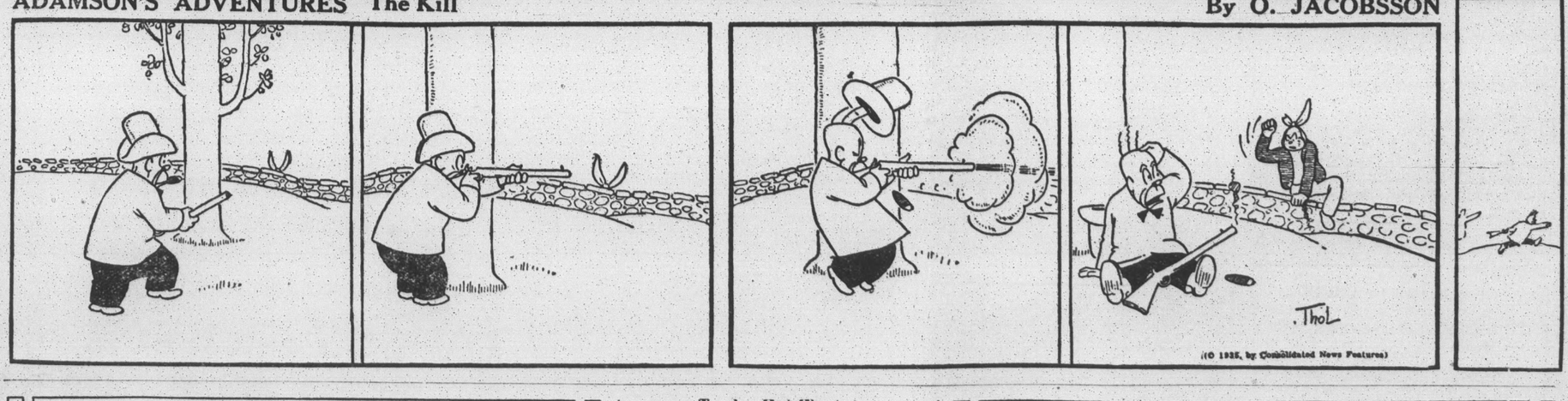
FINNEY OF THE FORCE By Ted O'Loughlin © By Western Newspaper Union

Out of Fuel

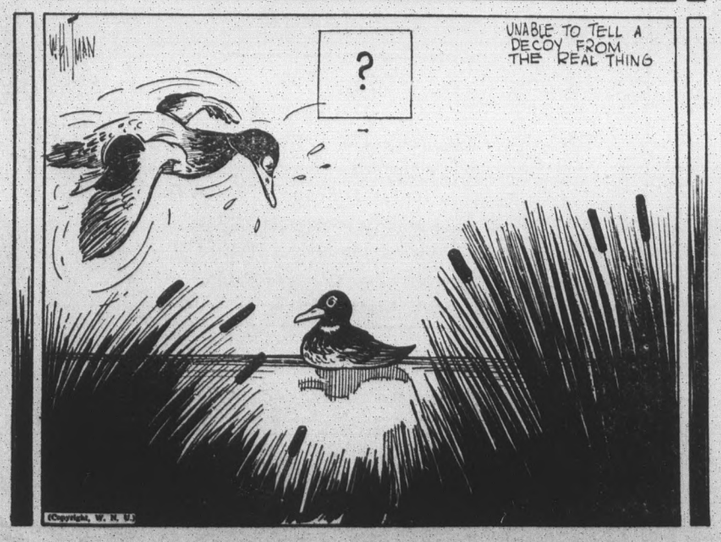


ADAMSON'S ADVENTURES The Kill

By O. JACOBSSON



Curse of Progress



Tender Hat Wanted

A man walked reluctantly into a hat shop, says Ireland's Own, of Dublin.

"I've just lost a bet," he said, "and I want to buy a soft hat."

"This is the softest we have," said the assistant.

The customer gazed at it speculatively.

"What I want," he said wistfully, "is something a little more tender; I've got to eat it."

Strange

Wify—There's a strange hair on your coat lapel, you worm!

Hubby—Now, darling, that's a hair from our dog. It isn't a woman's hair, honestly.

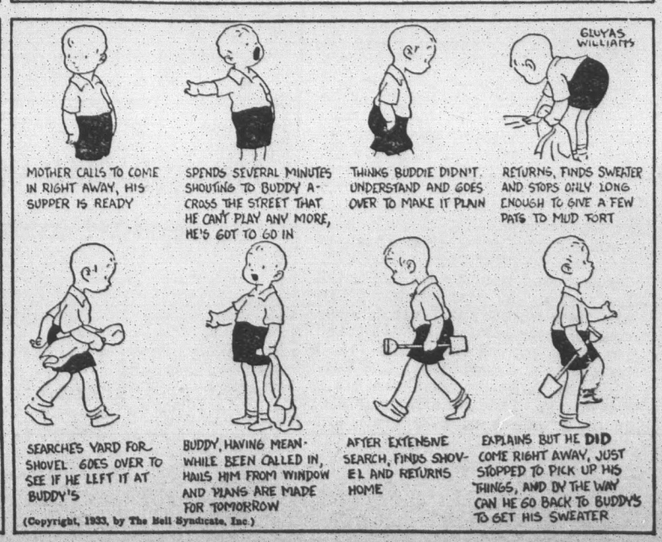
Wify — I know. That's what's strange about it.

Sit Down

Teacher — Johnny, can you define nonsense?

Johnny — Yes, teacher — an elephant hanging over a cliff with his tail tied to a daisy.

SNAPSHOTS OF A BOY COMING IN By GLUYAS WILLIAMS



Floats 6,500 Miles

Floating 6,500 miles in five years, a bottle has been picked up in the Bahamas and returned to the navy hydrographic officer at Washington for record-making purposes. It was thrown into the sea off the coast of Virginia in 1930. Hydrographers say that in its journeys, the bottle has twice crossed the Atlantic.

Week's Supply of Postum Free

Read the offer made by the Postum Company in another part of this paper. They will send a full week's supply of health giving Postum free to anyone who writes for it.—Adv.

Reason Enough

Man is the only animal that blushes. The other animals don't need to.

If You're Told to "Alkalize"

Try This Remarkable "Phillips" Way Thousands are Adopting



On every side today people are being urged to *alkalize* their stomach. And thus ease symptoms of "acid indigestion," nausea and stomach upsets.

To gain *quick* alkalization, just do this: Take two teaspoons of PHILLIPS' MILK OF MAGNESIA 30 minutes after eating. OR — take two Phillips' Milk of Magnesia *Tablets*, which have the same antacid effect.

Relief comes almost at once — usually in a few minutes. Nausea, "gas" — fullness after eating and "acid indigestion" pains leave. You feel like a new person.

Try this way. You'll be surprised at results. Get either the liquid "Phillips" or the remarkable, *new* Phillips' Milk of Magnesia Tablets. Delightful to take and easy to carry with you. Only 25¢ a box at all drug stores.

ALSO IN TABLET FORM:

Each tiny tablet is the equivalent of a teaspoonful of genuine Phillips' Milk of Magnesia.



PHILLIPS' MILK OF MAGNESIA

ITCHING SCALP—DANDRUFF

For annoying itching and unsightly Dandruff, use Glover's. Start today with Glover's Mange Medicine and follow with Glover's Medicated Soap for the shampoo. Sold by all Druggists.



GLOVER'S MANGE MEDICINE

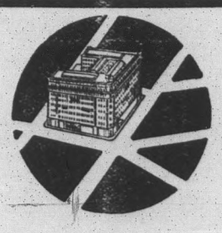
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Faith may create mountains as well as move them.

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WNU—12 42—36



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600 rooms, each with bath, from $3 per day (single) up.

The PALACE HOTEL

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GUNLOCK · RANCH ·

by

FRANK H. SPEARMAN

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SYNOPSIS

Sleepy Cat, desert town of the Southwest, is celebrating the Fourth of July. Jane Van Tambel, beautiful daughter of Gus Van Tambel, hated owner of Gunlock ranch, has arrived from the East for the first time. She watches the Frontier Day celebration in company with Doctor Carpy, crusty, tender-hearted friend of the community. Henry Sawdy of the Circle Dot ranch, tricked in a fake horse race the day before by Dave McCrossen, foreman at Gunlock, plans revenge. He enters Bill Denison, a handsome young Texas wrangler, in the rodeo which McCrossen is favored to win, and lays heavy bets on him. Unknown to the crowd, Denison is a champion horseman. McCrossen and the young stranger tie in the various events. Denison then drops a cigarette carelessly. Racing down the track full tilt, he picks up the cigarette. The verdict goes to Denison when McCrossen refuses to attempt the stunt. Entreated by the crowd, Denison agrees to perform another trick. Jane Van Tambel is asked for her bracelet and throws it on the track. Just as Denison rides to pick it up a yell from Barney Rebstock, a McCrossen henchman, scares the pony, nearly costing the rider his life. Gun play is prevented by the intervention of Doctor Carpy. Back on Gunlock ranch, after two years in Chicago, because of her father's illness, Jane gets lost riding in the hills and meets Denison, now a neighbor, who guides her home. Not knowing her identity, he speaks bitterly of Van Tambel. She tells McCrossen who brought her home and he denounces Denison as a cattle thief. Later she asks Doctor Carpy why her father is unpopular and he tells her it is because of Van Tambel's ruthless and unscrupulous character. McCrossen tries to woo Jane, but is sharply rebuffed. Once again she loses her way in the hills and meets Denison. On impulse she gives him her bracelet for guiding her home. Their interest in each other growing, she reveals her identity to him.

CHAPTER V—Continued

—8—

Carpy laughed his dry little laugh. "Well!" he exclaimed benevolently. "You did pick a real outsider, didn't you? What did you think of the brute?"

In her confusion, Jane hesitated. "Why—I thought him not bad at all," she declared with spirit. What do you think of him?"

"Why, to speak just offhand, Jane, I'd say Bill Denison had his enemies; but I think he's about as square and open-and-aboveboard a young fellow as lives in the hills. I don't suppose any of your father's following would agree with me."

"He struck me, too, Doctor, as just such a man," interposed Jane impulsively.

"What do you know about things like that?" asked Carpy jocularly. "You're just a kid! He might be a horse thief for all you could tell, girl."

Jane drew herself up. "Don't be so sure about every girl's being a fool—some or them might fool you! He told me he used to work at Gunlock. What was the quarrel between him and Father?"

Dr. Carpy laid his cigar on the edge of the table and braced himself. "It's a kind of long story," he began, not knowing exactly how to tackle a delicate subject.

"I've lots of time," remarked Jane disconcertingly.

"To begin with, your father was always a grabber, Jane. Probably couldn't help it—just built that way. I suppose that hurts your feelings?"

The girl winced a little. "Whether it does or does not, Doctor, I want to hear both sides, and I know you are honest. Go ahead, please.

Her appeal was not unheeded.

"You're a kind of surprise, Jane," continued the doctor slowly, "for in spite of the fact that the family name is not very popular in this country, everybody is talking about you—how nice you are, and all that.

"Just to show you, Jane, how feeling has been: we've got an ex-sheriff out here, one of the best and biggest-hearted men in the mountains. He's a character. He happened in to the hotel the other day, and we got to talking about you—now don't blush or get confused, girl—you're entitled to a good send-off, and I gave you a good one.

"Old Bill Pardaloe set where you're setting, with his feet on the table, chewing tobacco, listening to every word and never, all the time, saying one word himself. When I got through, I told him about you, and that you had an aunt in Chicago who'd been out here—a regular sport and no fancy airs because she had a rich brother.

"Pardaloe—now I'm telling you this, Jane, only to show you how some of us felt—Pardaloe shifted his quid and says, 'Doc, it's kind of hard for me to believe there's one decent Van Tambel in the world; I'm damned if I'll ever believe there's two.'"

"Oh, Doctor!"

"Don't take it hard, girl. One thing about these frontier men, they're as open-minded and simple as children. Just a word or a smile from an up-'n'-coming girl like you and you'll have 'em eating out of your hand.

"Bill Denison worked awhile for your father; he was foreman at Gunlock. Your father thought Denison was just about right. He could do everything—and do it well. He made so much money for your father that he gave him a share in the cattle, a tenth, I believe it was. When he quit, Denison asked for a settlement on his share. Your father told him he didn't have no share. They went to law about it. Denison got beat—he didn't have anything but a verbal contract. So Bill went back to live on his own ranch next to the Reservation. It's small, but has plenty of good water from a big spring that makes it valuable. Then he began running off enough Gunlock cattle in small bunches—cattle he claimed belonged to him, anyway—to pay off what your father owed him. There was a great hue and cry. But Bill was too smart for the Gunlock boys—privately, I think the Indians helped Bill. They swear by him.

"So Bill was cussed by your father as a rustler. It made cattlemen laugh, thinking of your father's own reputation in that respect. And the old man brought a lawsuit against Bill to oust him from the little ranch, account bad title. That suit is still pending in the land office at Washington. Now that's just about the story, Jane. If I've hurt your feelings some, I didn't do it because I wanted to. You asked me to tell you the truth. Did I do right or wrong?"

The shock of the doctor's story so humiliated Jane that she wanted only to get back home and hide what she felt to be the shame of her father from everybody. She had promised to ride back the hill trail with Denison; she felt she just couldn't do it. She took a short cut home across the desert. Her mystified and disappointed admirer, after lingering patiently in the hills till dusk rode into town only to learn at McAlpin's barn that Jane had taken her pony out early in the afternoon.

It was a painful night. She realized why the name she bore was so unpopular in Sleepy Cat.

Her depression bore her down; even Quong saw that something was wrong. He cooked special dishes to tempt Jane's appetite, but her appetite could not be tempted.

"Why don't you get out and ride any more?" asked Bull Page one day. "You haven't been on a horse for two weeks—just sit moping around the house, eating nothing, talking nothing, just



"What Did You Think of the Brute?"

reading and reading. Must be your liver. Next time I'm in town I'll buy a bottle of Belcher's Liver Regulator for you."

"Liver regulator!" laughed Jane scornfully.

"Quong takes it," urged Bull, quite serious.

"I don't need any liver regulator, Bull. Just let me alone. I'll be all right."

For another two weeks Bull was worried. Then suddenly Jane relented.

She would take a horseback ride if Bull would ride with her—not otherwise.

They started together. It was afternoon. The air was thick with a soft haze that tempered the sun's rays. The trail led in and out of the thin pine woods.

She began to think her nervous apprehension of meeting Denison again had been a wasted worry. Indeed, she and her guide were homeward bound within a mile of the ranch house when both heard the clatter of hoofs behind them. Jane would not have looked around for a million dollars. Bull told her there were two men coming up.

"Who are they?"

"Looks like Carpy and Bill Denison."

Jane's heart raced. However, this seemed not so bad. Three men and one woman were better than one man and one woman. Carpy and Denison approached together.

"Where are you riding to today, doctor?" asked Jane.

"Gunlock ranch."

Jane showed surprise. "Who's sick at the ranch?"

"One of the boys," said Carpy.

"That's the first I've heard of it," exclaimed Jane. "Who is it?"

"One of the boys that got cut up last night downtown. I sewed him up and want to see how he is. Nothing serious, I guess," said Carpy.

"Any news in town, doctor?" asked Jane, though not in the least interested in Sleepy Cat news.

"Nothing but the brush fires up North. This whole country's dry as tinder. I hope the winds will keep 'em up North. What do you hear from your father?" asked the doctor in return.

"Oh, he's better," said Jane. "He talks about coming home pretty soon."

"Well, that's news," commented Doctor Carpy, noncommittally. "He's got a wonderful constitution, that man," thinking to himself that it was much too good. "How have you been yourself, girl?"

"Oh, I'm just fine, doctor."

"Rarin' to go, eh? Come on, girl, I'll race you through this pine belt."

Jane saw her chance to escape an uncomfortable situation, for Denison hadn't said a word. She dashed gayly ahead and outran Carpy. But Denison followed her, overtaking her and riding alongside.

The spurt couldn't last forever, though Jane prolonged it to the best of her ability. She wondered whether she had jumped from the frying pan into the fire; she was alone now with Denison.

When she slackened her pace, out of breath, her cheeks were aglow.

"I wouldn't push that pony of yours too hard," suggested Denison incidentally. "He's a nervous critter."

"Oh, he's all right," said Jane lightly, "but it does shake one up, doesn't it?" she exclaimed, panting a little.

"It does," agreed Denison. "But I got my real shakeup when I spied you on the trail. I've been staking myself out alone on this trail every day for a month or so, hoping to get sight of you."

"I haven't felt much like riding lately."

"I was afraid you were sick. I watched for the doctor coming out, but I didn't see him. I used to ride up Gunlock Knob every day or two to see if I could see anything of you."

"I wish you wouldn't do such things. Where is Gunlock Knob?"

"It's that peak over by the spring. It's really on your father's ranch, I guess, but I'm always careful not to run into any of your men."

"I'm sorry, but you mustn't look for me any more—please don't." She glanced at him firmly as she spoke. To Denison she had never looked so lovely.

"Why?" he demanded. "Have I—"

"You haven't, but I have—I guess that's the way to put it. I mustn't see you any more. I don't expect to remain in this country very long, anyway."

"What have I done, Jane?"

"Nothing, nothing."

"Somebody's been telling lies about me," he declared with some bitterness.

"No."

"If you'd tell me what they are, I could answer them."

"I said, no! No one has talked about you." His sudden intensity frightened Jane. She burst into tears.

"Now I've made matters worse!" he exclaimed penitently. "I didn't mean to scare you, Jane. I guess my bark's worse'n my bite. But it makes me wild to think I've been lied about to you."

"You haven't," sputtered poor Jane. "Don't you believe me when I say nobody's been talking about you?"

"Please excuse me, then. I do believe you. But if you'd give me a chance to, I'd be willing to tell you every mean thing I've done in my life—and leave it all to you. Don't condemn me without a hearing—that's all I ask."

"Nobody is condemning you. I'm only, if anything, condemning myself."

"For what?" he demanded.

"For ever coming to this country at all, if you must know," she declared in angry desperation.

"But, Jane, that doesn't sound reasonable," protested her companion.

"I can't help that," she said petulantly. "I wish I'd never seen this country. And I'm going to leave it, the very first minute I get a chance. Don't see me any more. I don't want to see anybody till I can leave here and forget everything."

"Just as you say, Jane. This is some trouble I don't know about," he said.

"But if I can't see you any more, Jane, please remember that wherever you are, here or ten thousand miles from here, I love you."

Jane got home thinking of how wretchedly she had handled the situation with Denison.

It proved to be her foreman, McCrossen, who had been cut up in a gambling quarrel.

Jane kept Doctor Carpy for supper, and that evening she held him as long as she could. She felt down in the depths.

When he started for town, Jane walked out in the moonlight with him, talking and clinging to his hand. When he mounted, she still asked questions to keep him talking and kept his hand in hers.

"Jane," he said, "there's something hurting your mind, not your body. Do you want to tell me, girl?"

"Not tonight, doctor."

"Sometime, maybe—come to me just the same as if I were your father. You are a lovely young girl, Jane. With what God has given you, you can make or break any man in the world. Use your power mercifully."

Her face fell against his hand. He felt on it the warmth of her tears. "Mustn't worry, my child. And if the load, whatever it is, gets too heavy—you know where to bring it," he added, wheeling away.

She had promised Doctor Carpy to ride every day, and while attending the wounded man he kept close tab on her, but she avoided the main trails and kept to the hills near the ranch house. Carpy brought little news from Sleepy Cat, but he spoke of the forest fires north of town.

"I hope we shan't be bothered here," said Jane.

"No danger here unless they cross the river. You haven't much timber on the east ranch. There's none to speak of over on the range. But you've got a lot scattered around here in the hills. If it should get down into the reservation timber, there would be hell to pay."

(TO BE CONTINUED)

'Old Oaken Bucket' Panel



Pattern 1067

So dear to our hearts—the tune, "Old Oaken Bucket," and now, a wall panel in its memory, which every one of us will want to embroider for spring. Such a homelike scene, this, which is planned for quick embroidery, with single and running stitch used mainly, and only a smattering of French knots. No frame is needed—just a lining.

Pattern 1067 comes to you with a transfer pattern of a picture 15 by 20 inches; a color chart and key; material requirements; illustrations of all stitches needed.

Send 15 cents in stamps or coins (coins preferred) for this pattern to The Sewing Circle Needlecraft Dept., 82 Eighth Ave., New York, N. Y.

Foreign Words and Phrases

A tout prix. (F.) At any price; whatever the cost.

Brutum fulmen. (L.) Ineffectual thunderbolt.

Chevalier d'industrie. (F.) A swindler; sharper; an adventurer.

Deus vobiscum! (L.) God be with you!

Ecce. (L.) Behold.

In medias res. (L.) Into the midst, as of a subject.

Mauvaise honte. (F.) False modesty.

Nil admirari. (L.) To wonder at nothing.

Revenons a nos moutons. (F.) Let us return to our sheep; i. e., to the point at issue.

Pate de foies gras. (F.) A pie of fat goose livers.

Quantum sufficit. (L.) As much as suffices; enough.

Savoir faire. (F.) The knowing how to do; address; tact.





Give your car the protection of Quaker State Winter Oils and Greases. Specially refined to flow freely at low temperatures . . . yet with the stamina to stand up under hard driving. *Retail price . . . 35¢ per quart.* Quaker State Oil Refining Co., Oil City, Pa.



BOYS! GIRLS! Join Dizzy Dean Winners! Get Valuable Prizes FREE!

HOW TO JOIN: Just send one top from a full-size yellow and blue Grape-Nuts package, with your name and address, to Grape-Nuts, Battle Creek, Mich., for new membership pin and certificate and illustrated catalog of 49 nifty free prizes. You'll like crisp, delicious Grape-Nuts—it has a winning flavor all its own. Economical to serve, too, for two tablespoonfuls, with whole milk or cream and fruit, provide more varied nourishment than many a hearty meal. (Offer expires Dec. 31, 1936. Good only in the U.S.A.)



A Post Cereal—Made by General Foods
The same fine cereal in a new package!

Dizzy Dean Winners Membership Pin. New 1936 design, two-toned solid bronze with red lettering. Free for 1 Grape-Nuts package top.

Dizzy Dean Winners Ring. 24-carat gold-finish. Fits any finger. Free for 3 Grape-Nuts package tops.

DIZZY DEAN, c/o GRAPE-NUTS, Battle Creek, Mich.
I enclose Grape-Nuts package tops, for which send me the item(s) checked below. (Put correct postage on your letter.) WBN 10-17-36
☐ Membership Pin (send 1 package top).
☐ Dizzy Dean Winners Ring (send 3 package tops).
Name
Street
City State

LOCAL AND PERSONAL EVENTS

Mrs. B. E. Bing, 4379 Montalvo street, is building an addition to cost $215.00.

—‡-‡—

Mr. and Mrs. Everett B. Wiley this week moved into their new cottage at 4645 Lotus street.

—‡-‡—

P. M. Burrows is building a garage for Miss Doyle at 4515 Long Branch avenue.

—‡-‡—

Grace Lutheran church, now owner of the Victoria Kunz property at 4677 Santa Cruz avenue, are making alterations in the residence and building a private garage.

—‡-‡—

Ocean Beach Townsend club meets Monday evening, Oct. 19th Carl Schroder will speak on the accomplishments of the Allied Civic association. Music and refreshments. At the Woman's club, 7:30 p. m.

—‡-‡—

Mr. and Mrs. I. J. Claspill left last Sunday morning for a ten day vacation, most of which will be spent in Phoenix, Arizona. On the return journey they will go to Los Angeles to do Christmas buying for their store here.

—‡-‡—

A three lb., 11 oz., daughter, was born Wednesday, Oct. 7, to Mr. and Mrs. E. J. Fritchel, 4952 Santa Monica avenue, at Quintard hospital. Dr. Wilhoit in attendance reports the tiny youngster and mother getting along nicely.

—‡-‡—

Mr. and Mrs. Ralph Lathrop of San Diego and Ocean Beach, are enjoying a three weeks vacation in San Francisco and Sacramento. Mrs. Lathrop, associate matron of Point Loma chapter O.E.S., is attending Grand chapter O.E.S. in Sacramento and Mr. Lathrop, past master of Point Loma lodge F. & A. M. is in attendance at the Grand lodge in San Francisco.

—‡-‡—

On Saturday of this week, Oct. 17, the ladies of the Sacred Heart church will hold a food sale at 5008 Newport ave. They expect to have an unusually varied supply of dainty and appetizing dishes. The ladies in charge are, Mmes C. Bradley (chairman), A. J. Carroll, C. E. Davey, R. E. Davis, L. Evans, Wm. Johnson, L. C. Kentner, W. Marshall and J. P. Miller.

FORMER VISITOR MOURNED

Mr. and Mrs. John Alford, upon receiving news of the passing of Mrs. Alford's sister, Mrs. A. G. Burns of Sault Ste. Marie, Michigan, left immediately Wednesday for that city.

Mrs. Burns was the widow of the late A. G. Burns. Mr. and Mrs. Burns had spent the summer here two years ago, and upon the death of her husband in February Mrs. Burns had planned to make Ocean Beach her home.

Friends and acquaintances will be deeply grieved to learn of the sudden loss of Mrs. Burns.

HEAD VOLUNTEERS OF AMERICA DOES GOOD TURN

James Jacks, resident of Ocean Beach and head of San Diego's Volunteers of America, which organization and management believes thoroughly in living the Golden Rule, last week saw a man ahead of him, drop something, apparently from his pocket. The man was nearly a half block distant and Mr. Jacks when reaching the object found it was a roll of money. He hurried to catch the loser who had not yet missed the roll, but was indeed mighty grateful for its return, for he said, "that's my weekly pay, just received, and would have been mighty hard to get along without."

DESSERT CARD PARTY AT WOMAN'S CLUB

Friday next, October 23, at 1 p. m., under auspices of the Woman's club, there will be a White King educational card party at the Woman's club.

STRAND

BOX OFFICE OPENS 6:45
MAT. SAT. & SUN. AT 2:00

Thur.-Fri.-Sat. Oct. 15-16-17
"Road to Glory"

SUN.-MON. OCT. 18-19
GARY COOPER in
"The General Died at Dawn"

TUES.-WED. OCT. 20-21
Will Rogers
in
"State Fair"
also
"SING BABY SING"

Thur.-Fri.-Sat. Oct. 22-23-24
WILLIAM POWELL and CAROLE LOMBARD in
"My Man Godfrey"

The Gerald Kick family have moved from 2136 Catalina blvd., to east 9th street in National City.

—‡-‡—

Mrs. M. O. Ryan, 4860 Newport avenue, and son moved this week to Coronado, where they expect to make their home until spring.

—‡-‡—

Dr. Marvin Eby left Sunday for Montana on his annual vacation. He expects to join H. E. McCoy in the mountain country for some trout fishing.

—‡-‡—

The Mission circle of the Baptist church will hold its monthly meeting in the church parlor Friday of this week, at 2 o'clock. Mrs. Harry Pierce will preside.

—‡-‡—

Reports from Milt Lancaster in Michigan, where he and the family is vacationing, are to the effect that times have not been as enjoyable as expected for he has suffered an attack of the quinsy and the baby an attack of the measles.

—‡-‡—

A baby daughter was born Thursday morning, October 15, to Mr. and Mrs. W. H. VanGessel of 4963 Long Branch avenue, at Quintard hospital. The little lady weighed nine pounds and she and mother are reported as doing real well.

—‡-‡—

Dr. Frank R. Felt, president of Ocean Beach Kiwanis, attended a three-day meet of the organization held in Riverside, Oct. 8-9-10. He reports 1340 registered and in attendance with intensely high class and interesting sessions also very warm weather prevailing.

—‡-‡—

Thru the want ads of The Ocean Beach News last week, a lost dog was returned to its owner, a used auto was sold for cash, a working couple secured a housekeeper, a house was rented to permanent family and many other transactions took place that paid those who spent a few cents for a four or five line classified ad.

—‡-‡—

POULTRY TO SELL? A WANT-ad will find the buyer for you.

Wallace Says No. 4 Should Be Defeated

"Proposition No. 4 on the November ballot should be defeated," according to state assemblyman Ralph W. Wallace, whose fight for Mission Bay development has made him an authority on our beaches.

Its sponsors, the state park board, claim it protects the beaches from oil drilling, but will raise millions of dollars by permitting slant hole oil drilling, one-half of the oil royalty to go to the state park board to acquire, improve, and maintain the beaches and parks.

"The measure does just the opposite. It permits oil drilling on the beaches, and it prevents the state oil pools lying under the ocean and tidelands from being tapped unless the private adjacent owners do the tapping.

"It opens up the beaches ABOVE the ordinary high water line to oil derrick stands, and would thereby permit the very part of the beaches used by the public to be ruined. It shifts control over state oil pools to private persons by putting in them the power to tap the pools or not, as they wish. And when they wish.

"It gives to the state park board, to spend as they see fit, one-half of the oil royalty, if any is received. It is a bad practise to tie up public revenues and place their disposal in the hands of a board which is not directly responsible to the people. To protect against abuse public funds should be appropriated only by men who are subject to check by recall, impeachment, or defeat for re-election. That principle is as old as our government, and grows better every year.

"In addition to all that, the park board has not proved itself a success in its administration, so far as we can see in San Diego, and until it does it should not be given uncontrolled power over public funds which run into millions of dollars. It has failed to do anything for the development of our city's greatest hidden asset, Mission Bay, although it has promised much. Its blocking of Mission Bay recreational harbor development has retarded the growth of all the communities surrounding it, and deprived thousands of people of water recreation which would be a constant source of joy.

"And it should be overwhelmingly repudiated for pulling that old 'save the beaches' gag, when it is setting out to ruin and despoil them. What has become of the strong, gallant men and women who formerly kept an eye on our natural resources from such raids? We still need them."

SATURDAY SPECIAL

JELLY ROLL or Duchess Loaf Cake
10c

Ocean Beach Bakery
Corner Newport & Bacon Sts.
Phone Bayview 9277

The Ideal Summer & Winter Apts. & Sleeping Rooms

All Outside Rooms, light and airy.
2 doors from post office.
One block from the Beach, car line and shopping center
Reasonably priced.
4961 NEWPORT Avenue

CLASSIFIED ADS

Advertisements under this heading 10c per line for first insertion and 5c per line for each succeeding insertion.

THE MAY COMPANY
Real Estate — Insurance — Rentals

Ask Coleman about his individual auto policy at $22.05 per year, drive any car. 5009 W. Point Loma Blvd. Phone Bayview 4441.

Auto Repair . .

MODERN CARS ARE MARVELous but they need care and occasionally repairs. Drive in for a thorough motor check-up. OCEAN BEACH GARAGE. 4868 Newport avenue.

For Sale . .

UPRIGHT GRAND PIANO. Good condition. Bayview 4391 or 4950 Cape May avenue. 51p

PAINT INFORMATION — COMplete directions with each type of paint you buy. If you have a paint problem, come in. Ocean Beach Hardware & Paint Co., 1921 Bacon Street.

GAS RANGE, high oven, Quick Meal, $5; ICE BOX, 50lb. good, $3. Jack Beahan, 4884 Muir. 51tfc.

VACUUM Cleaner, G. E. $10.00, excellent condition, full set of attachments. 4678 Muir av. 48tfc

" THE PERFECT GIFT "
— at —
F R O I D E ' S
See our quaint Monterey type plaques ash trays and ornaments—Kodak films, finishing "the best"—enlargements and copy work and "the perfect gift" (photographs) 1868 Bacon street 48-50p

For Rent . .

I. A. HOLDRIDGE—Real estate, rentals, insurance—2143 Bacon street, Phone Bayview 3311.

CAMP HOLIDAY AUTO COURT. Cottages, day, week or month, with or without bedding. 5075 Niagara Avenue. Bayview 9286 13tfc

Miscellaneous . .

DRESSMAKING & ALTERATION. Mrs. Burke, 4975 Del Monte. 46-48p

Will give lovely neutered Calico Cat to good home. 4525 Saratoga. 51p.

WANTED—2 or 3 houses together or small court. Bargain only. Bradshaw, Commonwealth bldg. M-5537. 50p

LADIES—Your last year's hat refashioned to newest style. 4805 Newport avenue. 49tfc

PIANO LESSONS—For beginners. At your own home if preferable. Ind. instruction. Reasonable, 2024 Sunset Cliffs blvd. 49tfc

CHILDREN Cared for in your own home by hour, day or evening. Reasonable. BV4192. 48tfc

FOUND: Three books. Call Ocean Beach News.

F. R. SESSIONS—Real estate, rentals, insurance, building contractors—5046 Newport ave., BV 9239.

Oxy-Acetylene Welding, Stove Repair Rebuilding, Porcelain Enameling. GOWER'S STOVE SHOP 1795 Voltaire St. Bayview 4613

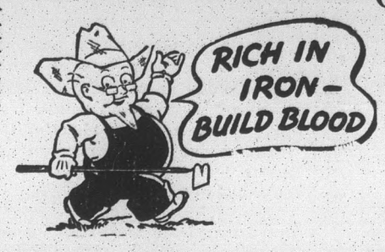
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PRUNES---
50-60 Size 3 lbs. 22c
25 LB. BOX $1.70
70-80 Size 4 lbs. 25c
25 LB. BOX $1.40

Fancy Peaches, 2 lbs. 25c--Fancy Apricots, 2 lbs. 35c
Low Prices on New Pack Dried Figs, Dates, Raisins

Butter lb. 39½c — LUCERNE—1st QUALITY
Coffee lb. 17c — AIRWAY — 3 lbs. 49c
Cheese lb. 22c — OREGON FULL MILK

QUALITY MEAT
FANCY STEER BEEF
Chuck Roast lb. 15c
Prime Ribs lb. 22½c
T-Bone Steak lb. 29c
Oysters, Eastern, doz. 35c
Calf Liver lb. 32c
Fancy Hens lb. 22c
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FRIED'S

Dried Fruit Campaign To Aid Producers

Plans for Safeway Stores, Inc., to take a vigorous part in the nation wide farmer-consumer campaign in behalf of California dried fruits were announced today by Milton Heller, divisional manager for Safeway MacMarr stores.

The campaign which is designed to help California farmers find an immediate market for their dried fruit products, such as apricots, dates, peaches, raisins, pears, prunes figs and apples, will be conducted thru every Safeway store in the state from October 12th to 24th.

Philip Bancroft of Contra Costa county, chairman of the California Dried Fruit Stabilization committee, has petitioned the food chain store operators throughout the nation to conduct this sales crusade in their behalf.

It is estimated that 34 chain store concerns will take part and have agreed to feature California dried fruits as a major product during the period of the campaign.

R. W. Doe, vice president of Safeway Stores, Inc., said that the dried fruit industry represents approximately 30,000 growers and its annual production exceeds 500,000 tons of dried fruit annually with an average value of $34,000,000.

"Safeway Stores, Inc.," said Doe, "is the originator of these farmer-consumer campaigns and almost every month some specific agricultural product which is causing farmers some concern is the immediate objective of an intensive sales crusade.

"We participated in the recent campaign in behalf of the California peach industry, and in addition waged an aggressive program in behalf of the beef industry during the past few weeks.

"The best program of farm relief that the farmer understands is to find a market for his products at a fair price. That is just what we endeavor to do through these successive farmer-consumer campaigns" Doe concluded.



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